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First-of-its-Kind Package Locker Service Expanding for Public Use at The Corners

First phase, resident use serviced more than 1,000 packages per month, alleviating busy package rooms, untimely deliveries and refrigerated delivery concerns

Town of Brookfield, Wis. – Earlier this year, [IM Properties](#) – the UK-based developer and owner of [The Corners of Brookfield](#) – announced that it will bring a state-of-the-art package security solution called Premier Parcel to the center for public use, a concept that is commonplace and popular across Europe and Asia and on the cusp of opportunity in the U.S. For the past several months, the town center has been testing the program with on-site residents and, with that success, IM Properties today announced the service’s expansion to public use, beginning immediately.

IM Properties partnered with Parcel Pending, adapting its business model via a proprietary software platform to create and introduce [Premier Parcel](#), the first secure delivery locker concept to provide a wide combination of retail, shopper and residential benefits. Premier Parcel, owned by IM Properties, occupies 4,700 sq. ft. space located next door to Sendik’s at The Corners at 20190 Lower Union Street. The space features 565 secure lockers, varying in sizes and including 16 temperature-controlled, refrigerated lockers as well as a large package room.

“When we set out to create Premier Parcel, we wanted an addition to our town center that further emphasized community, almost as the modern incarnation of the post office. We wanted a place to merge brick and mortar with e-commerce, and connect our residents and neighbors more easily to small businesses and retailers,” said Robert Gould, head of IM Properties U.S. division and CEO of Brookfield Corners LLC. “The feedback that we’ve heard from residents in this initial phase has been fantastic, and we’ve seen great usage of the service. We’re excited to expand the offering to our neighbors to provide a safe, secure and simple service.”

Premier Parcel at The Corners allows members to ship any items through any courier to the secure lockers. Once it’s time for pick-up, members receive a notification with a personalized barcode and access number that gives them secure and monitored, 24-hours-a-day access to the space and locker. The onsite, Mandel-managed apartment tenants were first introduced to the service in June and today the lockers’ streamlined package pick-up and drop-off service handles more than 1,000 packages per month.

In addition to the efficiencies Premier Parcel affords to the onsite community, the service is a solution to growing package security concerns. According to a 2021 study by [Safewise](#), 210 million packages were stolen in 2021 across the United States, and with numerous large, local corporations no longer allowing employees to ship personal packages to the workplace, package theft at porches continues to be a concern.

Premier Parcel features monthly or annual membership options to utilize the lockers and enter the premise. For a limited time, the service is available at an introductory rate of \$10/month. To sign up or learn more, visit <https://premier-parcel.com/>.

About The Corners of Brookfield

The Corners of Brookfield is a 750,000-square-foot premier town center, comprising 400,000 square feet of retail and restaurant space, 244 luxury apartment homes and parking for more than 1,700 cars. For more information visit www.TheCornersofBrookfield.com or [Facebook](#).

About IM Properties

IM Property Investments (USA) is a wholly owned subsidiary of Solihull, UK based IM Properties Plc, one of the largest privately owned Real Estate Developers in the United Kingdom with significant interests in Land and the development of Industrial, Office, Retail and Residential assets throughout the country. The US division was established in 2007 and has from its inception been responsible for sponsoring major developments across Chicago and the Midwest. The Corners is the company's largest single project in the US to date. For more information visit <https://www.improperties.co.uk/>.

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