

Total View Analytics Announces New Free Analytics TO WIN® Data Governance Assessment

MADISON, WIS., June 6, 2022 — [Total View Analytics](#) announced today the official release of their new online Data Governance Assessment, available for free to the public. This assessment is just one of several tools included in the four-step Analytics TO WIN® method used by organizations of all sizes to craft a data management and analytics strategy.

The Analytics TO WIN® Data Governance Assessment offers many benefits to users, including:

- **A Thorough & Easy to Understand User Experience.** Each of the 36 questions includes a range of five potential answers. Simply choose the answer that best reflects your organization.
- **Immediate & Meaningful Results.** Users immediately receive their overall assessment score along with detailed scores and recommendations for each of the four data governance competency areas.
- **Access to a Free Account.** Users can access their account to review past assessment results, providing an empirical benchmark for gauging the effectiveness of their data governance improvement efforts.

“This online assessment has been years in the making, and we’re delighted to announce its official release,” said Shawn Helwig, managing partner of Total View Analytics and the creator of the Analytics TO WIN® method. “We’ve partnered with key thought leaders from other data management firms around the world to refine this assessment and make it available to the public. This assessment provides a realistic and practical tool for organizations of all sizes to understand where to start, or focus, their data governance efforts. This tool also helps organizations begin to realize the value of using the Analytics TO WIN® method to craft a data management and analytics strategy that is succinct and actionable.”

To access the free data governance assessment, visit analyticstowin.com/dga. Learn more about the Analytics TO WIN® method at analyticstowin.com.

Total View Analytics is data management and analytics services firm led by Shawn Helwig, Managing Partner. Shawn has been a business and technology consultant for over 25 years and has successfully formed, grown and led business intelligence/analytics consulting practices for more than 15 years. His passion is in helping businesses use data and analytics to solve problems and improve decision-making. This often requires a true partnership between the business and IT. Over his time working with more than 300 companies, he has learned and tested numerous techniques, and developed a series of tools that ultimately came together to become the Analytics TO WIN® method for crafting a data management and analytics strategy.

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