



## FOR IMMEDIATE RELEASE

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## FREE SUMMERFEST TICKETS AT MKE AS PART OF SKYGLIDER SPONSORSHIP

MKE Airport Skyglider cars will fly above festival grounds for the entire summer

MILWAUKEE (JUNE 2, 2022) – Milwaukee Mitchell International Airport (MKE) will serve as the official Summerfest Skyglider Sponsor for 2022. This popular amenity provides spectacular views while running the entire length of the festival grounds.

The 94 Airport-themed Skyglider cars will highlight the 35+ destinations that you can reach nonstop from MKE. Additionally, "Recombobulation Area" signs installed at the Skyglider exits provide the perfect Milwaukee-themed selfie for festivalgoers. Fans can experience the MKE Airport Skyglider throughout the entire 2022 festival season which includes PrideFest, Polish Fest, German Fest, Black Arts Fest MKE, Irish Fest, Mexican Fiesta, and various other special events.



To celebrate the new sponsorship, MKE and Summerfest will give away 1,500 free tickets at the Airport. Music lovers are invited to visit the Summerfest Marketplace store June 9 through 11 between the hours of 4 AM and 8 PM to pick up one free pair of tickets while supplies last.

"Milwaukee Mitchell International Airport is proud to sponsor the Skyglider during this year's 2022 festival season," said Airport Director Brian Dranzik. "We're fortunate that music-lovers across the globe choose MKE for travel. Our largest retail space at the Airport – the Summerfest Marketplace – brings all the flavors and feels of our beloved festivals to the Airport, so bringing our hometown Airport to the festival grounds is a natural fit."



Conveniently located pre-security in the Airport's concession mall, the Summerfest Marketplace is Summerfest's only retail shop found outside of the festival grounds. The shop is stocked with brand new merchandise for the 2022 season which includes new hoodies, t-shirts, keychains, and more. Additionally, the Summerfest guitar sculpture, found adjacent to the shop, allows travelers to take selfies while celebrating music and Milwaukee's love of festivals.

For more information regarding the "World's Largest Music Festival" and the MKE Airport Skyglider, <u>click here</u>. For a full calendar of events taking place at Henry Maier Festival Park, including the ethnic and cultural festivals, <u>click here</u>.

Milwaukee Mitchell International Airport offers nonstop flights to 35+ destinations coast-to-coast, and more than 200 international destinations are available with one easy connection. MKE is served by Air Canada, Alaska, American, Delta, Frontier, JetBlue, Southwest, Spirit, Sun Country, and United. The complete list of nonstop cities can be found at <a href="flymke.com">flymke.com</a>.

MKE, the winner of a 2021 ASQ Best Airport – North America award for outstanding customer experience, is owned by Milwaukee County and operated by the Department of Transportation, Airport Division, under the policy direction of the Milwaukee County Executive and the County Board of Supervisors. The Airport is entirely funded by user fees; no property tax dollars are used for the Airport's capital improvements or for its day-to-day operation.