



MEDIA RELEASE

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LXCouncil Opens CEO Mastermind Groups in Greater Milwaukee and Chicago Areas

Milwaukee, Wis. – June 21, 2022 – LXCouncil (Leader Exchange Council) is inaugurating its CEO mastermind groups in the greater Milwaukee and Chicago areas. Certified licensed partner is Marty Griffin, an award-winning financial services executive, experienced business leader and facilitator. Griffin has had leadership roles with GE, Aon, Ameriprise, and Ohio National. A lifelong learner, Griffin received his BA from Marquette University and MBA with distinction from DePaul University.

LXCouncil was founded in 2013 by Tina Corner Stolz, author of *Sit Down! Speak Up! Cash In! A CEOs Guide to Peer Groups*. LXCouncil has shown consistent growth since then including 27% growth during Covid and retention of members at 97% since March 2020. Besides Milwaukee-Chicago, LXCouncil has 18 locations nationwide and in England.

Marty Griffin said, “Being a CEO is a lonely job. We solve CEO loneliness by helping CEOs help each other solve real-world business issues with the insights and candid advice they need to thrive.”

Griffin continued, “What makes us different? We have a unique culture, an engaged, collaborative and supportive community. We use proven processes including professionally moderated meetings using a disciplined process that works for the CEO. Together, these create clarity, accountability, and results for CEOs.”

LXCouncil-powered companies are more valuable, easier to run, and have fewer red flag threats to their business. They are better positioned for M&A due diligence and statistically more likely to outperform their competition. Ninety percent of our members have the ability to generate predictable growth and profits. Our members have 15% more value than their competitors’ value (Source: Core Value Advisor software).

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Using a CEO Peer Council and a Strategic Alliance Partner model, 10-12 non-competing CEOs, owners, presidents, and managing partners meet monthly in a confidential, professionally moderated environment along with their strategic alliance partner hosts. Membership also includes 1on1 quarterly assessment sessions along with Business Perspective report and CoreValue discovery report.

Marty Griffin is the Certified licensed partner for LXCouncil in the Milwaukee-Chicago area. For more information, contact Marty at 612-309-1722 or martygriffin106@gmail.com.
www.lxcouncil.com