

PRESS RELEASE

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A Summer Tradition - The 2022 Madison Area Parade of Homes is June 17-26!

The Madison Area Builders Association (MABA) is excited to host the 2022 Madison Area Parade of Homes, exclusively sponsored by Nonn's. Due to the successful debut in 2021, the Parade of Homes will again feature both Parade-site and scattered-site homes. As tradition, the ten (10) Parade-site homes are located next to each other in three (3) must-see neighborhoods: Arboretum Village in Waunakee, Savannah Brooks in DeForest, and Windsor Gardens in Windsor. The twenty (20) scattered-site homes are individually located in distinct neighborhoods across the capital region.

The Parade of Homes will be open daily June 17-26th. Parade hours are Monday-Friday 4-8pm and Saturday and Sunday 11am-5pm.

“The Parade of Homes continues to evolve to help consumers see the greatest variety of housing options available,” states MABA Executive Director Chad Lawler. “With the vast array of design styles and home technology featured, this year’s Parade of Homes is a must see!”

Whether homebuyers are in the market to build or buy a new home, or just want to see the latest in home design and technology trends, the Parade of Homes provides the perfect opportunity to see a variety of homes at different price points and locations over the course of ten days. From elegant starter homes to multi-million dollar dream lake homes, attendees will be subject to a flurry of home inspiration by twenty-five (25) local builders. A majority of Parade homes are custom built and open exclusively during the Parade of Homes!

Tickets are available! To purchase online visit madisonparadeofhomes.com/tickets. Tickets will be available via cash or credit card at the Parade entry point of the three featured neighborhoods during open hours. General Admission is \$15, Senior Admission (Age 65+) is \$5, and Child Admission (Ages 6-17) is \$5. Tickets allow for one-time entry into the thirty (30) featured Parade homes.

For more information, visit madisonparadeofhomes.com/home.

*Madison Area Builders Association staff and members are available for interviews.
If you are interested, please contact Chad Lawler at 608-288-1135 or clawler@maba.org.*