

## FOR IMMEDIATE RELEASE

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## Greywolf Partners, Inc. and Badger Realty Team Announce Partnership

Now Providing Full-Service Commercial and Residential Real Estate Needs Across Southeastern Wisconsin

**Milwaukee, Wis. – April 19, 2022** – Greywolf Partners, Inc., a full service commercial real estate company, announced a partnership with Badger Realty Team, a residential real estate company serving the Madison and Milwaukee areas, enhancing the abilities for the companies to service a broader range of clients.

The partnership is unique, as it directly connects the two sides of real estate – commercial and residential – into one, enhancing the ability of both firms to truly provide value through comprehensive services to all their clients. The partnership brings almost 60 sales agents from Badger Realty Team into the fold of 44 advisors and staff with Greywolf Partners.

"We're excited to partner with Badger Realty Team," said Joe Wagner, CEO of Greywolf Partners, Inc. "Our partnership will strengthen our presence in both the Madison and Milwaukee markets, as we are uniquely able to serve both our commercial and residential clients under one roof while utilizing our expanded expertise of the market and the industry."

Wagner added, "Combining forces really benefits our clients, especially when we encounter situations where a question is brought up during a commercial transaction that could be better explained by a residential sales agent or vice versa. Now we have the capabilities and expertise in-house for us to be an even better resource for our clients."

"We knew Greywolf Partners was the right company to partner with due to their knowledge and expertise in commercial sales and development," said Kyle Broom, owner of Badger Realty Team. "We look forward to collaborating with the Greywolf Partners team and leveraging our combined abilities in order to best serve both our residential and commercial real estate clients."

For more information on about Greywolf Partners, contact 877.543.4739 or visit greywolfpartners.com, and for information on Badger Realty Team, contact 608.839.9777 or visit <u>www.badgerrealtyteam.com</u>.

## About Greywolf Partners

Greywolf Partners is a full-service real estate company with an entrepreneurial mindset with headquarters in Milwaukee, executive offices in Cottage Grove and a branch office in Appleton, Wisconsin.

Formed in 2009, Greywolf Partners provides a comprehensive range of services including development, brokerage, asset and property management, while also specializing in hospitality, gas stations, senior housing property management through Park Vista Senior Housing Management, as well as residential real estate through Badger Realty Team. Our clients include a variety of ownership groups, including small entrepreneurial owners, large institutional investors and other investment structures. Greywolf Partners

takes a collaborative, consultative approach to understanding each clients' needs and delivering real estate solutions.



To learn more, visit <u>www.greywolfpartners.com</u> or call 877.543.4739.

## About Badger Realty Team

Badger Realty Team is a residential real estate firm with offices in Cottage Grove, Greenfield, Madison, Milwaukee, Mount Horeb and Sun Prairie. Serving both buyers and sellers, Badger Realty Team's almost 60 sales agents are highly trained professionals who realize the necessity of keeping themselves informed of all the latest changes in the highly complex real estate field. Our clients come from all areas of Wisconsin and Badger Realty Team focuses on providing clients with a personal relationship while going through the real estate transaction process regardless of the transaction type.

To learn more, visit <u>www.badgerrealtyteam.com</u> or call 608.839.9777.

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