

INTERNSHIP ON DEMAND

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Internship On Demand Closes Friends and Family Round

MADISON, WI - [Internship On Demand](#) is excited to announce the completion of its \$60,000 pre-seed “friends and family” funding round, allowing the venture to continue building virtual training experiences for college students who are looking to improve career success post-graduation. These virtual experiences help companies find higher quality candidates while saving time and money.

Internship On Demand will use the funds raised to continue their focus on improving job equity for traditionally underrepresented demographics. The company plans to begin development of its custom learning management system platform and to expand its internship offerings from primarily engineering roles to a broader range of industries, including IT and beyond.

Internship on Demand launched their first pilot program in September 2021 and has already gained significant traction, generating over \$10,000 in revenue since then. Co-founders Keegan Moldenhauer and Ryan McKernan founded the startup because they’ve seen college students struggling to find careers where they fit.

“It’s a really exciting time for Internship on Demand. Access to meaningful, professional experience can be a game changer for a college student. This raise will allow us to continue making a difference for students,” said Keegan Moldenhauer, CEO of Internship On Demand.

Following its 2nd place at Early Stage Symposium, inclusion in Wisconsin Inno’s “Wisconsin Startups to Watch,” and a re-signed contract with Bemis Manufacturing, Internship On Demand is seeking additional companies and universities to partner with to continue expanding its talent pool and range of program offerings.

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About Internship On Demand

Internship On Demand improves career outcomes for students and companies by bridging the gap between college and career.

Its web platform hosts virtual training experiences, termed pre-internships, that give students increased access to a company to improve their chances of landing a full-time internship. The Internship On Demand platform delivers the best hire to companies based on culture fit and real work examples so companies can hire directly from the platform. Incoming talent arrives fully trained, with a strong network, and knowing the company culture is right for them.

For more information about Internship On Demand, please visit www.internshipondemand.com.