



FOR IMMEDIATE RELEASE

Contact:

Jordyn Levine
jlevine@evokebrands.com
608.338.3942

Park Bank Announces The Promotion of the New Executive Vice-President, Chief Operating Officer
Promoting from within, Ken Lammersfeld rises to COO

MADISON, WI (January 2022) — [Park Bank](#) started the new year with the promotion of Ken Lammersfeld to Executive Vice-President - Chief Operating Officer.

Lammersfeld joined Park Bank in 2016 as the Senior Vice-President of Retail Banking and has consistently taken on additional responsibilities throughout the organization. Since 2018, Ken has facilitated the bank's strategic planning efforts and developed and implemented the bank's management succession plan. Lammersfeld will continue to lead the Retail Banking, Mortgage Banking, Human Resources, and Marketing teams while adding management responsibilities for the Operations and IT teams.

"Throughout his time with PB, Ken's work has been crucial to our community, culture and growth as an organization. We're thrilled for this next chapter as he continues to display our core values in the management and leadership of associates across the bank," said James Hegenbarth, President & CEO of Park Bank.

Park Bank's continued growth has allowed the expansion of their market presence across Dane County as well as more than tripling the number of associates.

"I am excited to pursue this new role and continue to improve the company that was certified in 2021 as a "Great Place to Work,'" said Ken Lammersfeld. "I am honored to accept this position, and look forward to Park Bank's continued success."

For more information on Park Bank, visit [ParkBank.com](#) or call 608.278.2801.

###

About Park Bank

With convenient locations throughout Dane County, Park Bank blends financial technology with individualized, proactive service in order to help clients achieve their goals. From individuals and families to nonprofits and businesses, Park Bank has over 50 years of experience bringing clients' ambition to fruition. As the longest-serving Madison-based community bank, Park Bank is driven to create an ever-stronger community through collaboration with nonprofit organizations focused on diversity and inclusion, paid volunteer time for associates to give their time and energy to causes that matter to them, and deepening charitable impact in order to help create positive change in the communities Park serves. Learn more at [ParkBank.com](#) or call 608.278.2801 for more information.

