

GRB Welcomes Playoff Game Fans

FOR IMMEDIATE RELEASE

January 19, 2022

(Green Bay, Wis.) With the <u>Green Bay Packers</u> hosting a divisional playoff game against the San Francisco 49ers this Saturday evening, <u>Green Bay Austin Straubel International Airport</u> expects to be extra busy this weekend.

"With the game taking place on a Saturday, we know more people will be interested in attending since they can make a quick weekend of it," stated <u>Airport Director</u>, <u>Marty Piette</u>, <u>A.A.E</u>. "Being a divisional playoff game adds to the excitement. Packers' fans, no matter where they live, want to be here and so do San Francisco fans. That means packed commercial flights as well as a busy weekend for our two Fixed Base Operators (FBOs), <u>Jet Air</u> and <u>Executive Air</u>." Piette anticipates the busiest travel days will take place Friday through Monday.

Brown County Executive Troy Streckenbach says the game offers the community an opportunity to put its best foot forward in welcoming visitors no matter which team the visitors' support. "Time and again we hear that our residents are great ambassadors for our community. It's good to recognize that while the fans are here, they're supporting local businesses ranging from hotels to restaurants to gas stations and attractions. You never know when one of those visiting fans decides this is such a great community, that they want to become a resident or establish a business here."

Piette adds that GRB and the FBOs will be ready for the influx of fans from both teams. "We love the playoffs," he stated. "Of course, as the home airport of the Packers and the official Gateway to Lambeau Field, we want the Packers to win, but we also want visiting team fans to enjoy their stay."

###

About Green Bay Austin Straubel International Airport

Green Bay Austin Straubel International Airport (GRB) is the third largest airport in the state, serving Northeast Wisconsin and portions of Michigan's Upper Peninsula. Business and leisure flights are offered by five major airlines, <u>American</u>, <u>Delta</u>, <u>Frontier</u>, <u>Sun Country</u> and <u>United Airlines</u>, and two fixed base operators (FBOs), <u>JetAir Group</u> and <u>Executive Air</u>. As the Gateway to Lambeau Field, GRB is a Green Bay Packers Partner and the home airport of the Packers.

Additionally, GRB is one of only two commercial airports in Wisconsin designated as a Landing Rights Airport by the U.S. Customs and Border Protection for international flight arrivals.

Find GRB online:

www.flygrb.com | Facebook | Twitter | YouTube



Media Contacts:

Marty Piette, A.A.E. – Airport Director Green Bay Austin Straubel International Airport 920-498-4800 Marty.Piette@browncountywi.gov

Susan Finco
<u>Leonard & Finco Public Relations, Inc.</u>
920-965-7750 ext. 158
<u>sfinco@LFpublicrelations.com</u>

