



Media Release:

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New Greenfield Nothing Bundt Cakes Plans Grand Opening for January 22, 2022

Milwaukee, Wis. – January 11, 2022 – The Nothing Bundt Cakes location at 7450 W. Holmes Avenue, Greenfield, Wis. 53220 plans its grand opening for January 22nd with fun activities the days before the event. A ribbon-cutting is scheduled with the Greater Greenfield Chamber of Commerce at 11:00 a.m. on January 19, 2022.

Mike DeJong, owner of Nothing Bundt Cakes said, “Due to the incredible and sustained growth of our Brookfield, Wis. location, I decided that Greenfield would be ideal for our second bakery. Our grand opening celebration on January 22, 2022 at 10:00 a.m. will be in partnership with Make-a-Wish Foundation. On that day, 15% of sales will be contributed to Make-a-Wish. This organization creates life-changing wishes for children with critical illnesses.”

DeJong continued, “We’ll have up to 300 free confetti bundtlets for our guests, (one per guest) available that day, while supplies last. No substitutions and offer not valid online or over the phone. And all week, January 17-January 22, guests will be able to enter for a chance to win free Bundtlets for a year.”

Festivities include:

- Monday, Jan. 17 – Healthcare workers receive a Free Bundtlet
- Tuesday, Jan. 18 – Teachers and School Staff receive a Free Bundtlet
- Wednesday, Jan. 19 – Military and First Responders receive a Free Bundtlet
- Thursday, Jan. 20 – City, Town, Village Employees receive a Free Bundtlet
- Saturday, Jan. 22 – Make-A-Wish Benefit Day – 15% of sales donated to Make-A-Wish

Founded in 1997 and based in Addison, Texas, Nothing Bundt Cakes sells specialty Bundt cakes and related merchandise items in more than 400 locations in the United States and Canada. The bakeries offer a variety of flavors and sizes such as bite-sized Bundtinis®, miniature Bundtlets and 8- and 10-inch cakes. The products are hand-crafted and baked on-site with ingredients and proprietary formulations distributed by its in-house distribution operation.

For more information, contact Mike DeJong, owner, at mike.dejong@nothingbundtcakes.com . Nothing Bundt Cakes is located at 7450 W. Holmes Avenue, Greenfield, Wis. 53220, 414-310-9990. Greenfield-wi@nothinbgbundtcakes.com www.nothingbundtcakes.com

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