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O&H CELEBRATES ITS 2021 LIMITED-EDITION CHRISTMAS FUDGE KRINGLE WITH TEX REYNOLDS' TOYS FOR TOTS DONATION DRIVE ON DEC. 4 & 5

Santa and his Elf helper will be at the bakery on Washington Ave. for photos in front of Santa's sleigh from 10 a.m. – 2 p.m. Dec. 4 & 5

RACINE, Wis. — Today, O&H Danish Bakery adds an exclusive holiday Kringle to its beloved collection of seasonal flavors, now available instore and online for nationwide delivery. New this year, the Christmas Fudge Kringle is inspired by customers' favorite Ohhhh Fudge! Layer Cake, the name of which comes from the movie, "A Christmas Story." When making it for the first time, the O&H team thought Ohhhh Fudge! that cake tastes amazing!



Christmas Fudge Kringle is now available in stores and online.

To help celebrate the new Kringle, O&H is hosting a toy drive for Racine County's <u>Tex Reynolds'</u> <u>Toys for Tots</u> on Saturday, Dec. 4 and Sunday, Dec. 5 from 10 a.m. – 2 p.m. at its Washington Ave. location (5910 Washington Ave, Mt Pleasant, WI 53406). Attendees are encouraged to bring new, unwrapped toys, games, puzzles, sporting goods, etc. for children ages 0-10 years old. During the event, professional photos will be available with Santa and his Elf helper on Santa's sleigh. Free download codes will be provided to access the online gallery.

"Just like Ralphie in 'A Christmas Story,' we know how much children look forward to presents on Christmas morning. As another nod to the classic film, we thought the best way to celebrate the Christmas Fudge Kringle is to bring that joy to children in the Racine area by partnering with Tex Reynolds' Toys for Tots," says Eric Olesen, the third-generation co-owner of the Racine, Wisconsin-based bakery. "We are proud members of this generous community and are thrilled to be a part of families' celebrations across the country through our Kringle and other desserts."

To make the Christmas Fudge Kringle, O&H begins with premium dark chocolate to create its own scratch-made fudge recipe. The decadent fudge filling is added to the tender and flaky pastry, baked to perfection and then frosted in rich chocolate icing. It's then festively garnished with red, green and white nonpareils for a beautiful presentation.

The Christmas Fudge Kringle will be available in-stores and online from Dec. 1 to Dec. 31. The holiday season is O&H's busiest time of year making up to 7,000 Kringle a day in December. Enjoyed by customers around the globe, O&H Kringle has made landfall on all seven continents. Customers can visit any of O&H's five bakery locations in Wisconsin or shop online for Kringle, gourmet gift packages, and more at www.ohdanishbakery.com.

About O&H Danish Bakery

O&H Danish Bakery was started by Christian Olesen, who emigrated from Denmark in 1924 and created the bakery 25 years later. The bakery is now run by the third and fourth generation of the Olesen family. O&H Danish Bakery has five locations located in Racine, Sturtevant and Oak Creek. The award-winning bakery, that was recently featured in the New York Times 2019 Holiday Gift Guide, showcased on Food Network's "The Best Of" program and had its Kringle named Best Bakery Item in Trader Joe's annual Customer Choice Awards, also delivers right to your doorstep all across the country. View the website here and follow O&H Danish Bakery on Facebook and Instagram.

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