



MEDIA RELEASE

Contact: Judi Murphy, Murphy Associates
p 262-786-7424 | e judi@marketingwithmurphy.com

Greater Brookfield Chamber of Commerce (GBCC) Welcomes 2021-2022 Board of Directors

Milwaukee, WI – November 16, 2021 — The award-winning Greater Brookfield Chamber of Commerce (GBCC) welcomed its 2021-2022 Board of Directors and said thank you to retiring members at its annual meeting on November 11, 2021.

Elected board members are Board Chair – Chad Schultz, Innovative Signs; Past Board Chair, Scott Haen, Johnson Bank; Treasurer Lynn Braden, CliftonAllenLarsen; Gjeret Stein, Sensible Gurus/Ultra Scary; Pat Miller, The Idea Coach; Robert Rausa, Home 2 Suites by Hilton; Pat Walters, Office Furniture Warehouse, Carol White, Greater Brookfield Chamber of Commerce president & CEO; and Judi Murphy, Murphy Associates. Board member Matt Geik of Jamba Juice is retiring after seven years of board service.

Carol White, President & CEO of GBCC, said, “We are grateful to these area business leaders for their time and commitment to the chamber. During these challenging times, now more than ever, our culture of ‘how can we help you?’ is essential. We’re an organization that supports and promotes regional businesses.”

Carol White received a certificate of excellence award from the board of directors for leading her team to outstanding performance during the pandemic, accelerating the number of programs presented by the Chamber, and onboarding 140+ new members during that time. New Members of the Year awards were presented to Taylor Scot, Third Coast Advisors; and Leighann Lovely, SITE Staffing.

The Greater Brookfield Chamber of Commerce is the only business organization in Brookfield, and the leading business organization representing the interests of business in Brookfield and the surrounding area. GBCC recognizes the value in creating collaborative partnerships with other chambers in Milwaukee and Waukesha Counties. These partnerships expand the reach, influence, and visibility of GBCC and provide additional benefits to its membership.

By the numbers, the Greater Brookfield Chamber of Commerce provides the most programming in our area. The Brookfield Chamber is headquartered in Brookfield, Wis., and its investor locations range from Madison to Milwaukee and from Mayville to Racine.

Founded in 1957, the Greater Brookfield Chamber of Commerce ranks in the top 5 of the largest Milwaukee-area Chambers of Commerce, as reported by Milwaukee Business Journal. The chamber is located at 17100 W Bluemound Road, Suite 202, Brookfield, Wis. 53005. For more information, contact Carol White, President, Greater Brookfield Chamber of Commerce, at 262-786-1886 or carol@brookfieldchamber.com www.brookfieldchamber.com

Murphy Associates
1265 Bonnie Lane, Brookfield, WI 53045 | (262) 786-7424
e-mail: judi@marketingwithmurphy.com | www.linkedin.com/in/judimurphy