



NEWS RELEASE

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Festival Foods Announces Opening Dates for Former Trig's Locations

GREEN BAY, WISCONSIN – (NOV. 9, 2021) – Skogen's Festival Foods today announced opening dates for its new Wausau, Stevens Point and Weston locations. The stores were formerly owned by the T.A. Solberg Company and operated under the Trig's banner.

The Stevens Point location, 1600 Academy Avenue, will open at 6 a.m. Friday, Dec. 3, while the locations at 110 South 17th Avenue in Wausau and 6205 Business Highway 51 in Weston will open at 6 a.m. Friday, Dec. 10.

With the addition of the three new locations, Skogen's Festival Foods will operate 39 full-service supermarkets in Wisconsin. To learn more about Skogen's Festival Foods and its commitment to community involvement, please visit FestFoods.com.

ABOUT SKOGEN'S FESTIVAL FOODS

Founded in 1946 as Skogen's IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company began operating as Festival Foods in 1990 and today employs nearly 8,000 full- and part-time associates at 36 full-service supermarkets across Wisconsin. Festival Foods is @festfoods on Twitter, Instagram and Facebook. For more information about Festival Foods, visit www.festfoods.com.

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