

## Custom Offsets Partnering with Warrior Built Foundation and Monster Energy for Exclusive Truck Giveaway

Aftermarket Auto Parts Supplier's Build Sponsored By TIS Wheels For First Giveaway Promotion

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APPLETON, Wis. - Local aftermarket parts distributor Custom Offsets, in conjunction with the Warrior Built Foundation and title sponsor TIS Wheels, is currently promoting its first ever giveaway, a lifted 2017 Ford F-350 Super Duty pickup outfitted with top aftermarket parts and accessories.

The build of the F-350, named "BEASTMODE" and worth over \$100k with all accessories, includes wheels by TIS Offroad, a Kelderman grille kit, Grid Iron bumpers, Morimoto headlights, a Banks Power engine and exhaust system, and more.

The pickup has been built and is being advertised in partnership with the [Warrior Built Foundation](#), an American organization seeking to provide wounded warriors and military veterans with vocational and recreational opportunities after service.

*"We are proud to partner with such great companies who support the military and genuinely want to make a difference in the veteran community."* stated Nick Hamm, Founder and President of the Warrior Built Foundation.

The giveaway truck, originally built for the Specialty Equipment Marketing Association (SEMA), is open to the public, with chances to win for all those who enter. Individuals who are interested in entering the sweepstakes to win the custom Super Duty are encouraged to buy gear, apparel and accessories on the Custom Offsets website.

Every \$5 spent equals one entry into the sweepstakes, the winner of whom will be announced on December 11, 2021. One winner will go home with not only Custom Offsets' exclusive BEASTMODE truck, but \$20,000 in cash as well. Those who wish to donate without buying apparel can do so during checkout on any order they submit.

In addition to the BEASTMODE truck, Custom Offsets will also be giving away three extra full sets of TIS Wheels during the duration of the giveaway event. [More information on this and the full truck giveaway at Custom Offsets can be found on its giveaway page](#), where customers can purchase merchandise, donate individually to the Warrior Built Foundation, learn more about the specifics of the giveaway truck, and more.

All proceeds from the giveaway will go directly to the Warrior Built Foundation and the programs it provides for wounded veterans to foster an environment of healing and community for those who need it the most. Custom Offsets has set a \$25,000 donation goal for the duration of the giveaway promotion, all of which will benefit the Warrior Built Foundation and its veteran programs.

*"Partnering with TIS Wheels has empowered our teams to further embody a passion that we all love; building show trucks and giving back to our community by supporting our nation's veterans. Our support of Warrior Built Foundation's life-changing mission would not be possible without our team and all of our sponsors. Thank you for your contribution. We are excited to see who will join us to create a positive impact across the United States!" -Anthony Alvarado, PR & Charities Manager, Custom Offsets.*

Custom Offsets, located in Appleton, Wisconsin, is one of the top suppliers of aftermarket wheels, tires and suspension in America, with three offices located throughout the Fox Valley - two in Appleton and one in Wrightstown. Custom Offsets is a division of Enthusiast Enterprises, an automotive enthusiast organization that also includes divisions such as Fitment Industries, SD Wheel, TrailBuilt Off-Road, ARKON Off-Road, Anthem Off-Road, Artisa Wheels, Mr. Wheel Deal, and Function Powersports.

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