

FOR IMMEDIATE RELEASE

JOB FAIR IN CHIPPEWA FALLS

[October 8, 2021 – Chippewa Falls, W] On Thursday, October 28th, join over 30 area employers at the Americas Best Value Inn and Suites (formerly the Avalon Hotel; 1009 W. Park Ave) from 2-6 pm. From 4-6 pm, parents can bring their children for trick-or-treating night.

"Job searching doesn't have to be frightening," expresses Charlie Walker, President and CEO of the Chippewa County Economic Development Corporation [CCEDC]. "This job fair was organized with fun, education, and practicality in mind; one can explore a plethora of career options while their children go trick-or-treating and maybe even learn about careers themselves. It's important for people to find what they are passionate about or interested in and try to make a life out of it."

As an economic development organization, the CCEDC is proud to organize events like this to both provide opportunities to job seekers and employers, and introduce the next generation to future career paths. This creates a multiplier effect of passionate children growing into passionate, working adults.

This job fair is presented in celebration of Chippewa County Manufacturing Month, happening throughout the month of October. Manufacturing Month highlights the importance of the manufacturing industry to an economy, and more importantly, the necessity for education among younger students about manufacturing.

"Manufacturing Month is all about educating the next generation," stated Rob Mooney, Manufacturing and Sales Manager for Alliance Plastics and CCEDC Board Member. "If we don't continue to educate and engage our children in a wide range of career opportunities, we are effectively neglecting industries that are in desperate need of our help."

Come talk to employers, find the job you've been haunting for, and bring your children for some trick-or-treating! Companies from all over the Chippewa Valley are ready to talk to you about your next career step and look forward to meeting with you on the 28th of October from 2-6 pm at the Americas Best Value Inn and Suites on Park Ave in Chippewa Falls!

Please contact Danielle Bauer at danielle@chippewa-wi.com or call (715) 723 7150 for further information.

About the Chippewa County Economic Development Corporation

The Chippewa County Economic Development Corporation is the County's only full-time professionally staffed economic development organization that is solely committed to fostering capital and talent investment in Northwestern Wisconsin. The CCEDC's professional expertise in managing economic development programs helps to attract, retain, and expand business in the Chippewa Valley. We are here to provide site selectors, entrepreneurs, companies, developers, and talent with information they need to aid in their quest for outstanding growth opportunities.