



Midwestern BioAg
10955 Blackhawk Drive
Blue Mounds, WI 53517

FOR IMMEDIATE RELEASE

October 27, 2021

Brian Anderson joins Midwestern BioAg as Director of Sales

BLUE MOUNDS, WIS. – Brian Anderson of Ada, Mich., joins Midwestern BioAg as Director of Sales. With his 35 years of experience in agricultural sales, he will lead the sales and marketing teams, champion company philosophies and products and provide guidance on product positioning.

Most recently, Anderson has served as the Midwest Region Manager for NutriAg where he recruited national distribution, developed territory plans and facilitated new product training for sales consultants. Prior to that, he was the US Ag Business Manager for Precision Laboratories leading \$50MM business in the United States and making product movement and pricing decisions. He has also held roles with Bio-Safe, Crop Production Services, Kraft Business Systems, Syngenta and Wilbur-Ellis. Anderson earned his Bachelor of Science in Agricultural Business Management from Northeast Missouri State University and completed graduate coursework at Western Michigan University.

Anderson began his role the end of September, officing remotely.

Midwestern BioAg works with both organic and conventional farms to improve crop yields, sustainably and profitably, through a comprehensive, soil-centric, whole-farm management system. Midwestern BioAg was founded in 1983 and is headquartered in Blue Mounds, Wis. Visit: www.midwesternbioag.com or follow on [Facebook](#), [Twitter](#) and [LinkedIn](#) for more information.

###

CONTACT:

Liz Grady, Marketing Coordinator
Liz.Grady@MidwesternBioAg.com
608.437.9980