



**Midwestern BioAg**  
10955 Blackhawk Drive  
Blue Mounds, WI 53517

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**FOR IMMEDIATE RELEASE**

October 27, 2021

**Chris Kniffen begins as Director of Agronomy at Midwestern BioAg**

*BLUE MOUNDS, WIS.* – Chris Kniffen of Yankton, S.D., begins as Director of Agronomy at Midwestern BioAg. Kniffen brings nearly 15 years of experience in agronomy and soil health. His priorities heading into the new role are to build new educational models and content funnels that can increase practice adoption and the advancement of biological agriculture.

“I am most excited for the opportunity to learn from the top minds and farmers in biological agriculture,” says Kniffen, “my goals are to identify and develop solutions as a team that overcome the problems preventing the scalability of biological agriculture.”

Prior to his appointment with Midwestern BioAg, Kniffen served as Director of Research, Development and Marketing at Soil Works LLC where he provided technical leadership on product development, produced agroecological training materials and advised farmers on the implementation. He also served as Strategic Partnership Development and Soil Testing Specialist with Soil Works LLC. He holds a Bachelor of Science in Biology/Plant Science from Minnesota State University.

Kniffen began his role on the end of September, officing remotely.

Midwestern BioAg works with both organic and conventional farms to improve crop yields, sustainably and profitably, through a comprehensive, soil-centric, whole-farm management system. Midwestern BioAg was founded in 1983 and is headquartered in Blue Mounds, Wis. Visit: [www.midwesternbioag.com](http://www.midwesternbioag.com) or follow on [Facebook](#), [Twitter](#) and [LinkedIn](#) for more information.

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**CONTACT:**

Liz Grady, Marketing Coordinator  
[Liz.Grady@MidwesternBioAg.com](mailto:Liz.Grady@MidwesternBioAg.com)  
608.437.9980