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Park Bank Announces The Appointment Of UW-Madison Athletic Director As New Board Member

Michael Jackson is named the newest member of Park Bank's Board of Directors

MADISON, WI (October 2021) — [Park Bank](#) to announce the addition of [Michael Jackson](#), Associate Athletic Director of Development, Inclusion & Engagement at the University of Wisconsin-Madison as their newest board member.

Jackson, a University of Wisconsin-Madison alum, is a former two-sport student-athlete, where he was a member of Big Ten champion basketball and track and field teams. He has also been an active member in the community serving as co-chair of the UW-Madison Diversity Plan and former volunteer of the year recipient at the [Boys & Girls Club of Dane County](#).



“Mike Jackson brings over 15 years of sales, marketing and business development experience to the Board, including three years as Chief Marketing and Development Officer at Northwestern Mutual. Mike was responsible for overseeing and leading the growth strategy of Northwestern Mutual’s largest geographic region, which included more than 125 full-time advisor teams,” said James Hegenbarth, President & CEO of Park Bank. “In his current role as Associate Athletic Director of Development, Inclusion & Engagement at the University of Wisconsin, Mike will bring a perspective that will benefit the Board and staff of Park Bank. We look forward to welcoming Mike to the Board of Directors in October 2021.”

Park Bank strives to improve the community their employees and clients live and work in, and that starts with appointing influential community members to their Board of Directors.

“I am thrilled to join Park Bank as a leader in the Dane County community,” said Michael Jackson. “I am excited to bring my knowledge of the industry and combine it with my love of Wisconsin to help Park Bank make a difference and move into the future.”

For more information on Park Bank, visit [ParkBank.com](#) or call 608.278.2801.

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About Park Bank

With convenient locations throughout Dane County, Park Bank blends financial technology with individualized, proactive service in order to help clients achieve their goals. From individuals and families to nonprofits and businesses, Park Bank has over 50 years of experience bringing clients’ ambition to fruition. As the longest-serving Madison-based community bank, Park Bank is driven to create an ever-stronger community through collaboration with nonprofit organizations focused on diversity and inclusion, paid volunteer time for associates to give their time and energy to causes that matter to them, and deepening charitable impact in order to help create positive change in the communities Park serves. Learn more at [ParkBank.com](#) or call 608.278.2801 for more information.