



[NEWS RELEASE]

**KAYSER AUTOMOTIVE GROUP ACQUIRES COURTESY FORD
FRANCHISE IN SAUK CITY, WISCONSIN**

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SAUK CITY, Wis. – Kayser Automotive Group announced today it has come to terms with Courtesy Ford of Sauk City under which Courtesy will sell Kayser its Ford franchise assets located at 837 Phillips Blvd., Sauk City, Wis. The facility will be open for business as Kayser Ford of Sauk City on September 30, 2021. It will be owned by the Baxter family and operated by General Manager Greg Mauch, who is currently and will remain General Manager of Kayser Chevrolet Buick, 783 Phillips Blvd., Sauk City, Wis.

“The Courtesy acquisition represents a very strategic opportunity to expand our market area in representing Ford Motor Company in southern Wisconsin, making Kayser’s world-class guest experience more conveniently accessible for tens of thousands of owners, from Madison to Sauk City and beyond,” said Kayser Automotive Group President Sean Baxter. “This acquisition also allows us to further strengthen our relationship with the Sauk Prairie community that has supported our company for almost 30 years, becoming Sauk County’s headquarters for all American-made brands.”

About Kayser Automotive Group – Headquartered in Madison, Wis., Kayser Automotive Group operates six franchised automotive dealerships in Madison, Sauk City, Watertown and Green Bay, Wis., exclusively representing all major American brands and employing more than 400 people. Founded in 1925, Kayser Automotive Group is owned and operated by the Baxter family of Madison, Wis.