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FOR IMMEDIATE RELEASE

## **Local Executives Inducted into ActionCOACH Hall of Fame**

*Susan Thomson and Mike McKay of ActionCOACH Wisconsin recognized at Global Level*

**MADISON, WI** – Susan Thomson and Mike McKay from ActionCOACH of Wisconsin were inducted into the ActionCOACH Hall of Fame, which is a global recognition of excellence. The Hall of Fame is a select group of long-term ActionCOACH franchise holders who were nominated and elected by current Hall of Fame members for service and impact to both the community of coaches and the clients they served.

ActionCOACH honors and recognizes coaches, firm owners and partners who have exemplified outstanding performance in the Business. The ActionCOACH Hall of Fame committee meets annually to decide who the new inductees are for the ActionCOACH Hall of Fame list.

An award-winning global coach since 2007, and co-founder of ActionCOACH of Wisconsin, a top 10 global firm, Thomson has been building the ActionCOACH team to make coaching resources available to Wisconsin business leaders. “It is a true honor to be elected into the Hall of Fame,” Thomson said. “We stand on the shoulders of those who came before us, and I am grateful for their leadership. Mike and I are continuing this work so that our team can bring these resources to even more people.”

McKay is also an award-winning Global Top 15 Coach. With experience in the public and privately held business community, he started his business in 2012, then merged with Thomson to create ActionCOACH of Madison, LLC in 2014. “Our election to the Hall of Fame is not just a reflection of the work we’ve done but the work done by our entire coaching team. We couldn’t be more excited to continue to grow and expand our footprint in Wisconsin creating opportunities for entrepreneurs all across the state”, McKay said.

### **About ActionCOACH**

ActionCOACH is the world’s number one business and executive coaching firm, with more than 1200 offices in 87+ countries. ActionCOACH of Wisconsin has been recognized locally by *In Business Magazine’s* Executive Choice Management Training WINNER 2014 - 2020; has all their coaching team members in the Global Top 25; and is a Global Top 10 performing firm.

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