



Press Release

For More Information:

James McDevitt

jmcdevitt@fisherbarton.com

SCOTT COYNE JOINS FISHER BARTON AS VICE PRESIDENT OF SALES

WATERTOWN, WI, August 30, 2021 --- Fisher Barton a metallurgical science innovation company, announces the appointment of Scott Coyne as Vice President of Sales. Scott will lead the Fisher Barton Sales organization, cultivating an engaged, motivated, high-performing team in support of the company's strategy and vision.

“Scott has the experience, strategic mindset, and shared commitment to our corporate values that makes him uniquely equipped to provide strong leadership to our sales function and our objective of achieving customer excellence here at Fisher Barton,” said Scott Hoffman, Chief Executive Officer of Fisher Barton.

Scott Coyne brings with him more than 25 years of sales and operations leadership experience in a variety of industries. Most recently he was a Sr. Director of Sales at Metalex® where he managed the sales, marketing and customer service organizations for the OEM and industrial markets the company serves. Previously, Coyne was North American Sales Director for the Velcro Companies®, Director of Sales for the Americas region at Brady Corporation and began his career in sales and marketing at American Standard Companies. He holds a B.S. in Education from Northern Illinois University.

Scott Coyne will assume his new position immediately and work out of Fisher Barton’s headquarters in Watertown, Wisconsin. He will report to Scott Hoffman, Chief Executive Officer.

About Fisher Barton -- Fisher Barton is a metallurgical science innovation partner for high wear and cutting components. Our expertise stems from our world-class talent who understand the behavior of material and the application of proprietary heat treating and thermal spray solutions that reimagine a component’s lifespan beyond the core manufacturing capabilities of stamping, bending, forming, cutting, welding, machining and casting. Eight locations in Wisconsin, Illinois, and Vietnam innovate blades and turf care components, bronze motion control products, industrial knives and various other wear components. Fisher Barton is more than a source for high-quality parts; Fisher Barton is your partner for the highest quality solutions found — anywhere. For more information, visit www.fisherbarton.com.

###