FOR IMMEDIATE RELEASE

August 26, 2021



Media Contact Simmi Urbanek Director of Marketing Greenfire Management Services simmi.urbanek@greenfire.com 414.290.9445

GREENFIRE DONATES OVER \$1,000 TO FIRST NATIONS STUDENTS

MILWAUKEE, WI — For the fifth year in a row, Greenfire participated in the First Nations Back to School Gift Card and Supply Drive. With a combination of employee and company contributions they donated over \$1,100 in gift cards and cash and three boxes full of school supplies. Participants included employees and leadership at Greenfire as well as other organizations from the Wgema Campus.

"Giving back is an important part of our culture at Greenfire and we lead by example," says Jeb Meier, Greenfire president. "One of our core values is community and that comes in many forms - from engagement opportunities like this, and through our projects that revitalize neighborhoods."

This particular fundraiser is especially important to the Greenfire team as it directly supports the next generation of First Nations students. "When we have the opportunity to provide for future generations we thrive," says Rebecca Sadler, Greenfire director of administration. "I particularly like this fundraiser, because it has a direct connection to Greenfire's heritage. When we can see the kids thriving in the community, we know we had a small impact."



Pictured left to right: Jeb Meier, President; Rebecca Sadler, Director of Administration; Brian Kraus, CFO, Cheryl Bousquet, Administrative Assistant; Pepi Randolph, VP of Business Development; Alyssa Mussa, First Nations Studies Teacher and Representative



Jeb Meier, President of Greenfire presents Alyssa Mussa of MPS First Nations Studies with a check for school supplies.

About Greenfire

Greenfire Management Services, is a construction company with locations in Milwaukee and Wausau. Founded in 2010, Greenfire is a wholly-owned company of the Potawatomi Business Development Corporation, the investment arm of the Forest County Potawatomi Community, and as such, maintains minority contractor status. We are a reputable, local builder that provides innovative construction services backed by a corporate commitment to total quality management.