



FOR IMMEDIATE RELEASE

Can You Crack the Code? Follow the Clues to Thousands of FREE Summerfest, State Fair and Milwaukee Brewers Tickets from UScellular this Saturday

Celebrate the return of entertainment with the “Local Fun powered by UScellular™” ticket giveaway at four secret locations in Southeast Wisconsin

Milwaukee (July 13, 2021) – Entertainment is back and to help the local community celebrate its return, UScellular is giving away thousands of free tickets to the iconic local events it sponsors. On Saturday, July 17, the area’s best sleuths and detectives will be put to the test to solve clues and be rewarded with tickets to either Milwaukee Brewers games, the Wisconsin State Fair or Summerfest during the “Local Fun powered by UScellular” ticket giveaway.

The giveaway kicks off at 10 a.m. Saturday, July 17 at four secret locations across Southeastern Wisconsin. The public can use the clues below to find out where the pop up giveaways will take place. At each of the ticket giveaway sites, a massive, 9-foot tall beach ball will mark the spot where UScellular representatives will award tickets.

Tickets being given away include admission passes for State Fair and Summerfest, State Fair Main Stage concert tickets, and Milwaukee Brewers game tickets. Tickets will be given out randomly via a digital scratch off game on a first-come, first-served basis until 1 p.m. or while supplies last.

To find the ticket giveaway pop up sites, people can follow these clues:

- **West Suburban Site:** Summer fun is just around the corner.
- **North Suburban Site:** Find summer fun in a park At the Water.
- **Downtown Site:** This summer’s fun will put a smile on your face.
- **South Suburban Site:** DreX marks the spot for summer fun.

“As America’s locally grown wireless, UScellular is proud to support our local communities, from the people we serve to the events and activities that put a smile on their faces,” said Kristy Baron, Director of Sales in Wisconsin at UScellular. “We are so excited that the events and entertainment offerings we sponsor are back this summer, and to celebrate we want to spread the joy with free tickets for thousands of our community members.”

UScellular is a long-time sponsor of the Milwaukee Brewers, Summerfest and the Wisconsin State Fair. For more information about UScellular’s sponsorships, please visit [uscellular.com/sponsorships](https://www.uscellular.com/sponsorships).

About UScellular

UScellular is the fourth-largest full-service wireless carrier in the United States, providing national network coverage and industry-leading innovations designed to elevate the customer experience. The Chicago-based carrier is building a stronger network with the latest [5G technology](#) and offers a wide range of communication services that enhance consumers’ lives, increase the competitiveness of local businesses and improve the efficiency of government operations. To learn more about UScellular, visit one of its retail stores or www.uscellular.com. To get the latest news, promos and videos, connect with UScellular on Facebook.com/uscellular, Twitter.com/uscellular and YouTube.com/uscellularcorp.

###

For more information, contact:

Julie Embling, Public Relations Counsel

Cell: 630.388.9933

Email: jembling@laughlin.com