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FOR IMMEDIATE RELEASE

Weidert Group Named a Top Wisconsin B2B Company by Clutch

APPLETON, WI, June 2021 – Weidert Group, a full-service B2B inbound growth agency and Diamond Level HubSpot Partner, has been named a Top B2B Company from Wisconsin in the categories of Web Design and CRM (customer relationship management) Consulting and SI (systems integrator) by Clutch, the leading B2B ratings and reviews firm. Weidert Group's ranking as a leading Wisconsin B2B company was based on verified reviews from their clients, visibility, reputation, and quality of service.

Weidert Group President Greg Linnemanstons says the agency's HubSpot partnership enables the team to deliver exceptional growth opportunities to clients, along with industry-leading service. "HubSpot is the best all-around platform a company can use for CRM-powered marketing, sales, service, and web design to drive company growth. Our team is constantly expanding capabilities that benefit clients and serve their long-term growth goals."

Weidert Group ranked among the top two for web design, and at the top for CRM (customer relationship management) consulting and SI (systems integrator). The agency's web design and inbound services have been featured on HubSpot's [Inspire showcase](#), highlighting design, [sales lead generation](#), [recruiting results](#), and more.

[Clutch](#) cites Wisconsin's 30.4% college attainment as key to the state's attractiveness for hiring to meet highly technical business demands. According to Clutch Sales Development Manager Jeremy Fishman, "All of the awardees for this year's Clutch awards have three things in common; their ability to deliver excellent service, meeting client expectations, and their trustworthiness."

About Weidert Group, Inc.

Weidert Group, founded in 1980, is a full-service business-to-business inbound growth agency that has been a certified HubSpot Agency Partner since 2011, and achieved Diamond status as a top partner in 2020. HubSpot is the global leader in marketing automation software, with over 100,000 customers in more than 120 countries. Weidert Group provides all components of effective inbound marketing, sales, customer service, and recruitment marketing efforts, including web design, search engine optimization, content strategy, social media strategy and promotion, lead nurturing, voice of the customer programs, marketing and sales training and process design, and overall marketing management. Clients represent primarily business-to-business organizations in complex industries such as industrial manufacturing,

distribution, and logistics.

About Clutch

Clutch is the leading ratings and reviews platform for IT, marketing, and business service providers. Each month, over half a million buyers and sellers of services use the Clutch platform, and the user base is growing over 50% a year. Clutch has been recognized by Inc. Magazine as one of the 500 fastest growing companies in the U.S. and has been listed as a top 50 startup by LinkedIn.

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Weidert Group places among Clutch's 2021 top two Wisconsin B2B web design providers, and at the top for CRM and SI services.

<Social Lead-In for WG's Twitter and LinkedIn>

LinkedIn

We're gratified to make Clutch's 2021 Top B2B Companies in Wisconsin, and grateful to work with the best clients! #webdesign #CRM #SI

Twitter

Thanks to our great clients, Weidert Group is a @clutch_co Top B2B Company in Wisconsin for #webdesign, #CRM and #SI services.