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## NEWS FROM THE Y

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## YMCA of the Fox Cities Acquires Valley Fitness & Racquet

**[APPLETON, WI]** – The YMCA of the Fox Cities is excited to announce the acquisition of Valley Fitness & Racquet (VFR) in Fox Crossing and for it to become the sixth YMCA location in the Fox Cities. The new location will be named the Ogden Family YMCA Fitness & Tennis Center in honor of the donation and commitment the Ogden Family has made to make this possible for the community.

In early 2021, the YMCA was approached by the Ogden family with this opportunity.

*"Our family is very proud that Valley Fitness & Racquet will become part of the YMCA of the Fox Cities. I've seen with my own eyes how the YMCA values the assets they have, how well they treat and build up their staff and how much they care about the overall wellness of the communities they serve. Our family's goal was to first save and now preserve these six indoor tennis courts for this awesome tennis community, and now we look forward to watching more people have access to those courts and fitness facility than ever. We believe in the YMCA's mission 100%, and I know that Valley Fitness & Racquet members and staff are in good hands with the Y!"*

**Max Ogden, on behalf of the Ogden family**

With the acquisition of Valley Fitness & Racquet, the Y is pleased to add an additional location including indoor tennis courts, pickleball and the Warrior Training Center. Current VFR and Y members will have access to six unique YMCA locations throughout the Fox Cities.

*"We are excited to welcome the staff teams, members and participants of Valley Fitness & Racquet to the YMCA family. We are extremely grateful to the Ogden family for their donation and the leadership that they've provided to ensure the sustainability of this facility for generations to come. We look forward to implementing best practices from both organizations."*

**Bill Breider, YMCA of the Fox Cities President and CEO**

In August 2021, existing members of VFR and the Y will be able to use all six locations with no change in membership fees. As with the existing Y locations, the membership for all financial assistance will be available at the new Y branch, and no one will be turned away due to inability to pay.

The Y will continue to provide programs and services currently being offered at the former VFR location, and current programs and services will continue being offered at the existing Y locations: Apple Creek YMCA, Appleton YMCA, Fox West YMCA, Heart of the Valley YMCA, and Neenah-Menasha YMCA.

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The YMCA of the Fox Cities has been a unifying force in the Fox Valley for over 130 years strengthening communities through Youth Development, Healthy Living and Social Responsibility. The YMCA of the Fox Cities consists of five branches: Apple Creek YMCA, Appleton YMCA, Fox West YMCA, Heart of the Valley YMCA and Neenah-Menasha YMCA. It also owns and operates YMCA Camp Nan A Bo Sho, a 40-acre overnight camp on the shores of Waubesa Lake near Lakewood, Wisconsin. Visit [ymcafoxcities.org](http://ymcafoxcities.org) for more information.