



## Post-Pandemic Boom Bodes Well for Amerequip

*Record growth spurs demand for 50+ new team members*

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(Kiel, WI) With the U.S. economy on an upswing, [Amerequip®](#), a Wisconsin-based designer and manufacturer of custom equipment for the commercial lawn, landscape, agricultural, construction, waste management and industrial markets, is seeing skyrocketing demand for its equipment. “We barely missed a beat last year during the pandemic,” explained [Mike Vander Zanden](#), President and CEO of Amerequip. “Now, with the economy ramping up again, there is incredible demand for our products.”

In fact, revenues for fiscal 2021 are projected to increase from 2020 by 67%, to \$129 million. “Our growth is the direct result of plans we put in place and the investments we made in the company over the past 10 years,” stated Vander Zanden. “We’ve strategically added new partners during that time including [Mahindra](#), [Oshkosh Corp.](#), [Caterpillar](#), [John Deere](#) and, most recently, [Ariens](#). Our work with these partners continues to grow, thanks to the exceptional products produced by our skilled team members.”

But, like all manufacturers today, finding talent is a key to continuing success. Currently, the company employs 250 hourly associates and 90 salaried associates. It is looking to add 55 additional team members before the end of the year, in areas including assembly fabrication, welding, machining and paint. No training required for most positions, training provided for those with positive attitudes and high character.

“We want to be an employer of choice and we look to hire people for the long term,” Vander Zanden stated. “We back that up by ensuring our team members succeed. We offer numerous shift schedules to meet personal needs; offer \$2.00 or more shift premiums; full benefits after 90 days including insurance, paid vacation, holiday and personal time; training and tuition reimbursement; and retirement plans (pension/401K). We believe our success is directly tied to our team members and their love for what they’re doing day in and day out.”

Vander Zanden is also quick to point out there is another reason behind the company’s growth. “We take great pride in providing good paying, local jobs and development opportunities for our team members. We are also proud to be a part of the Kiel and New Holstein communities; so, we are very active philanthropically and with community events and activities. It just makes sense. We want the local economy to remain strong. It benefits everyone.”

*(more)*

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Anyone interested in learning more about the job openings at Amerequip, or to apply for a position, can go to: [www.amerequip.com/careers](http://www.amerequip.com/careers)

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***Amerequip®*** provides design and engineering services, along with production and manufacturing, of custom equipment for domestic and international customers in a wide variety of industries. The firm operates four Wisconsin facilities. To learn more, go to: [www.amerequip.com](http://www.amerequip.com).

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