

**MILWAUKEE**



**FOR IMMEDIATE RELEASE**  
**June 8, 2021**

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**WISCONSIN'S FIRST IMPROV COMEDY VENUE MAKES  
HIGHLY-ANTICIPATED DEBUT AUGUST 20**

*Renowned national comedy icon to bring top headliners to The Corners of Brookfield;  
pre-sale and general public tickets go on sale later this month*

**Town of Brookfield, Wis.** – As venues across the region increase event capacity and the Milwaukee community excitedly welcomes a return to pre-pandemic entertainment, the long-anticipated [Improv](#) is preparing to make its official debut in Wisconsin. The legendary comedy brand today announced it will open its doors at The Corners of Brookfield on Friday, August 20.

The 13,049-square-foot premium entertainment venue, located on the lower level of the northeast side of the town center, features two live performance stages with full food and bar service. Entertainment it will bring to the greater Southeast Wisconsin community will include some of the top comedians in the industry. The venue will also focus on discovering and empowering local talent through open mic nights, showcases and performance spotlights.

“We know the greater Milwaukee community and beyond has been anticipating our opening since we first announced our debut in Wisconsin, and we’re thrilled that the time has finally come to open our doors,” said Alireza Ghaemian, CEO of Improv owner Levity Live. “If there was ever a time for the community to come together for abundant laughs over great drinks and delicious food, it’s now, and we can’t wait for our neighbors to experience Improv.”

The venue’s comedian talent line-up for mid-August through early December shows will be announced mid-June and tickets will go on sale in late June. Those who sign up for more information at [www.Improv.com/Milwaukee](http://www.Improv.com/Milwaukee) will have the first opportunity to purchase pre-sale tickets for all Improv shows before general public tickets go on sale.

To manage its first-to-Wisconsin comedy venue, Improv has chosen Jayk Burczyk as the General Manager of operations. Burczyk comes to the position with nearly a decade of experience in the Milwaukee area hospitality industry, most recently at Boone and Crockett, Hacienda Beer Company and Fuel Café.

“Improv Milwaukee” will be the company’s 25<sup>th</sup> location nationwide, with other venues in Los Angeles, Irvine, San Jose, Chicago, Houston, Pittsburgh, Raleigh, Washington, D.C. and more. Over the decades, the talent who have graced Improv stages include Richard Pryor, Billy Crystal, Lily Tomlin, Freddie Prinze, Andy Kaufman, Eddie Murphy, Jerry Seinfeld, Tim Allen, Jay Leno, Chris Rock, Sarah Silverman, Ellen DeGeneres, Jamie Foxx, Adam Sandler, and Dave Chappelle.

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“Improv adds an all new entertainment offering to the area with a caliber and variety of shows that I think all will enjoy,” said Robert Gould, CEO of Brookfield Corners LLC. “The team is finalizing an amazing opening lineup of talent for the Wisconsin debut and we’re thrilled for the community to soon see celebrity and soon-to-be famous comedic talent at The Corners.”

**About Improv:**

Since 1963, Improv comedy clubs have been the premier stages for live comedy in the United States. Over the decades, the talent who have graced Improv stages represent the Who’s Who in American comedy, including Tim Allen, George Carlin, Jim Carrey, Dana Carvey, Dave Chappelle, Margaret Cho, Billy Crystal, Rodney Dangerfield, Larry David, Ellen DeGeneres, Jamie Foxx, Arsenio Hall, Andy Kaufman, Jay Leno, Richard Lewis, Bette Midler, Eddie Murphy, Rosie O’Donnell, Paula Poundstone, Freddie Prinze, Richard Pryor, Chris Rock, Adam Sandler, Jerry Seinfeld, Sarah Silverman, Wanda Sykes, David Spade, Lily Tomlin, Robin Williams, and more. Today, the Improv remains the largest live comedy brand in the world and the most prestigious performance space for emerging and established comedians alike. For more information visit [www.improv.com](http://www.improv.com), [Facebook](#) or [Instagram](#).

**About Levity Live:**

Levity Live is a leading entertainment company comprising talent management, a national network of live entertainment venues, and the iconic Improv comedy brand. Levity Live owns and operates a portfolio of venues under multiple consumer brands, including the Improv, Levity Live and Copper Blues. There are an additional fifteen licensee Improv stand-up comedy clubs, making the company’s portfolio of twenty-five owned and affiliated venues the largest live comedy network in the nation. <http://www.levitylive.com/>

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