



PRESS RELEASE

— for immediate release —

THIEL Brand Design Adds Three New Teammates in Response to Growing Client Roster

MILWAUKEE, WI – June 3, 2021 – THIEL Brand Design, a full service branding and marketing agency with offices in Milwaukee and Chicago, has added three new teammates in critical talent categories to contribute to the success of its growing client roster. The additional talent brings cutting edge experience that expands THIEL's capacity in helping clients across industries achieve their business goals through enhanced branding and marketing initiatives.

Calvin Wleczyk – Digital Marketing Strategist

Calvin adds focused expertise to THIEL's digital marketing team. He leads the planning, execution, management and analysis of paid digital marketing campaigns on Facebook, LinkedIn and Google platforms. His efforts drive brand awareness and develop leads and conversions for our clients.

Calvin prides himself on being, "a passionate connector of people and places in the digital and physical world."

Chris Taylor – Senior Designer

Chris has 14 years of agency experience designing visual communications that captivate, inform and sway choice among clients' audiences. Chris works in digital, print, broadcast, environmental and display media to create branding, marketing and sales assets for both B2B and B2C clients.

Chris believes, "Design is not just how something looks, it's how it works to solve problems for the benefit of our clients' business."

Kelsey Schmitz – Senior Digital Project Manager

Kelsey comes to THIEL from iHeartMedia, bringing expertise in digital marketing strategy and project management overseeing website development and digital marketing campaigns. Kelsey provides clients ongoing support and communication that ensures their needs are met, projects remain on schedule and their entire experience with THIEL is rewarding.



About THIEL Brand Design, Inc.

Beyond well-recognized work branding, rebranding and launching brands, THIEL Brand Design supports its diverse client roster with a full suite of marketing services, including stellar UX/UI and web development, dynamic digital marketing, compelling video and robust digital strategy services. From offices in Milwaukee and Chicago, THIEL serves clients nationally across industries, including high-tech, manufacturing, real estate, financial and health care. Our team has been successfully working remotely during the pandemic.

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