



FOR IMMEDIATE RELEASE  
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## **NORTH SHORE BANK LAUNCHES MORTGAGE PROGRAM FOR COMMUNITY HEROES AMID HOUSING SURGE**

Brookfield, Wis. –[North Shore Bank](#) today announced its new Hero Lending Program, designed to specifically recognize and serve heroes in its communities throughout Wisconsin. The custom program offers a set interest rate of 2.99 with only a 2.99% down payment that can be gifted.

Qualifying occupations under Hero include any employee of a medical care facility, fire department, public or private educational institution, or federal, state or local government law enforcement agency, as well as nurses, emergency medical technicians, paramedics and active or former military personnel.

“We saw through the pandemic that heroes come in all forms, and we wanted to create a low interest, low down payment program that would help them now focus on their needs such as a housing investment in our communities.” said Chris Boland, vice president consumer lending manager of North Shore Bank. “We already know the housing market is especially competitive right now and we’re hoping this program can ease that process and help our heroes get into the home of their choice.”

To learn more and get pre-approved today, visit [northshorebank.com/HEROES](http://northshorebank.com/HEROES). As with all lending options, Hero program applicants will need to meet underwriting qualifications.

North Shore Bank, headquartered in Brookfield, is a mutual savings bank and has assets of over \$2.5 billion and 45 offices throughout eastern Wisconsin and northern Illinois. Wisconsin locations are in metro Milwaukee, Germantown, Ozaukee County, Racine, Kenosha, Appleton, Menasha, Green Bay and surrounding areas, Burlington, Union Grove, Muskego, and Door County. [Locate a North Shore Bank office](#). You can also connect with the bank on [LinkedIn](#), [Facebook](#), [Twitter](#), [Pinterest](#), and [Instagram](#).

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