

PRESS RELEASE

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7th Annual Career Day at the Parade of Homes!

The Madison Area Builders Association is pleased to announce it will be hosting their 7th Annual Career Day at the Parade of Homes the week of May 9th. With current circumstances, Career Day will take place in a predominantly virtual setting. Building industry volunteers will be showcasing their trade via demonstrations on May 12th at the Windsor Gardens Parade of Homes site in Windsor, a Livable Community by Don Tierney. The demonstrations will be filmed and launched on webuildmadison.org on Friday, May 14th for local area high school and technical college students to view in a virtual environment.

Demonstrations pertaining to interior design, siding installation, kitchen demolition and remodeling, computer-aided design and layout (CAD), and an introduction to real estate. More will be included in the virtual premiere, along with additional videos already present on the site. WeBuildMadison.org is dedicated to educating younger generations on the benefits of a career in the skilled trades and allowing students to familiarize themselves with local trade companies.

According to Madison Area Builders Association Executive Director, Chad Lawler, “There are many jobs in the skilled trades that are in high demand. Rewarding career paths such as carpentry, plumbers and HVACR technicians do not require a four-year degree and have the earning potential of more than \$50,000 a year. In fact, many skilled trades offer apprentice opportunities so students can earn while they learn. If you’re thinking about starting a new career, your current skills are likely a match for at least one career path in the skilled trades.”

The Madison Area Builders Association (MABA) is focused on promoting the building trades and filling the need for skilled labor within the industry. If you’re interested in working in the building trades, learn more at webuildmadison.org.

Media interested in learning more, please contact Chad Lawler at 608-288-1135