



For media inquiries contact:

Kate Bruns
Vice President, Marketing & Communications
Cell: (515) 441-0404
Email: kbruns@foxcitieschamber.com

FOR IMMEDIATE RELEASE

**Bazaar After Dark[®], License to Cruise, and Appleton's Octoberfest
Return to Fox Cities Social Calendar**

Health and safety reviews indicate high-profile Chamber events may return in 2021

FOX CITIES, Wis. (May 14 2021) – The Fox Cities Chamber of Commerce has confirmed that its popular Fox Cities night market Bazaar After Dark[®] and the beloved License to Cruise/Appleton's Octoberfest events will return with in-person celebrations in 2021. Bazaar After Dark[®] will be held July 28 along South Commercial Street in Neenah; License to Cruise and Appleton's Octoberfest will be Sept.24-25, both in their regular locations along College Avenue in Appleton.

Events and dates were previously announced, but labeled as tentative pending health and safety reviews. The Chamber has worked closely with representatives of ThedaCare and Ascension Wisconsin health systems, as well as public health officials, to monitor the Fox Cities' COVID-19 situation as the region looks toward reopening and bringing back in-person events.

"The decision to move forward with these events was not one we took lightly, as we know the pandemic and efforts to mitigate the virus have followed an unpredictable timeline," said Becky Bartoszek, President and CEO of the Fox Cities Chamber. "But we know that these celebrations also play a tremendous role in our community's health. There was a lot of strong, positive will toward making them happen, and I am so appreciative of the support from our health experts. It's great to be able to say now that signs are pointing toward a green light for these festivities."

Stay informed about Bazaar After Dark[®] at <http://foxcitieschamber.com/community/bazaar-after-dark/> or follow Bazaar After Dark[®]'s Facebook page at <https://www.facebook.com/bazaarafterdark/>.

For the latest information about Appleton's Octoberfest and License to Cruise, visit <https://www.octoberfestonline.org> or <https://www.facebook.com/WIOctoberfest>.

###

Attached: Bazaar After Dark[®], Appleton's Octoberfest, License to Cruise logos for media use

About Fox Cities Chamber of Commerce

The Fox Cities Chamber of Commerce captures the energy of one of Wisconsin's most dynamic regions by promoting employers, economic development, and quality of life. For more information, visit www.foxcitieschamber.com.