BERKSHIRE HATHAWAY HomeServices

PRESS RELEASE

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FOR IMMEDIATE RELEASE

Berkshire Hathaway HomeServices Welcomes Berkshire Hathaway HomeServices Fox Cities Realty to Global Network

Appleton, Wis., April 5, 2021 – <u>Berkshire Hathaway HomeServices</u>, one of the world's fastest-growing residential real estate brokerage franchise networks, is pleased to announce that Berkshire Hathaway HomeServices Fox Cities Realty has joined its worldwide network. The company will add 1 office and 22 agents to the global brokerage network.

"I am beyond passionate when it comes to real estate," says Heather Gossen, CEO and Founder of Berkshire Hathaway HomeServices Fox Cities Realty. "Growing up, my family moved around frequently and now as an adult, I understand the importance of "home." It's so much more than four walls and a roof, it's the memories created, the feelings endured and the experiences people make inside those walls. I want to help create that for every one of my customers and together with Berkshire Hathaway HomeServices, it will be made possible."

With their brand transition, Berkshire Hathaway HomeServices Fox Cities Realty agents gain access to Berkshire Hathaway HomeServices' active referral and relocation networks, and its "FOREVER Cloud" technology suite, a powerful source for lead generation, marketing support, social media, video production/distribution and more. Berkshire Hathaway HomeServices has aligned with best-in-class technology platforms to deliver world-class support to its network members far into the future.

The brand also provides global listing syndication, professional training and ongoing education and the exclusive Luxury Collection marketing program for premier listings. Its Prestige Magazine showcases network members' premium listings with a strong lineup of feature stories covering topics that appeal to high-end real estate consumers.

"It is with great pleasure that we welcome Berkshire Hathaway HomeServices Fox Cities Realty to our global network," said Chris Stuart, CEO of Berkshire Hathaway HomeServices. "The passion that Heather Gossen and her team display through their impeccable work ethic and high standards of service to clients compliment the Berkshire Hathaway HomeServices core values of trust, integrity, stability and longevity seamlessly and I know they will add great value to the network."

Berkshire Hathaway HomeServices Fox Cities Realty invites you to join them for their Grand Opening celebration on Thurs, April 29 from 4 – 8 pm at their Fox Valley office which is located at W6180 Aerotech Drive, Appleton, WI 54914.

Berkshire Hathaway HomeServices Fox Cities Realty's mission will be to provide exemplary real estate services with an unparalleled degree of professionalism to each home seller and home buyer that the company works with. The knowledge its team has gained through years of working within the local market empowers them to provide clients with the advice needed to make well-informed decisions. Whether it's selling a home, searching for a home, or negotiating a contract, each member of the brokerage is an experienced real estate professional who applies their expert skills to each step of the home buying or selling process.

For more information: Contact Berkshire Hathaway HomeServices Fox Cities Realty at 920-931-2300 or bhhsfoxcities@gmail.com; or visit their website bhhsfoxcitiesrealty.com

About Berkshire Hathaway HomeServices

Berkshire Hathaway HomeServices is one of the world's fastest-growing residential real estate brokerage franchise networks, with more than 50,000 real estate professionals, nearly 1,500 offices throughout the U.S., Canada, Mexico, Europe and the Middle East, and more than \$138 billion in real estate sales volume. The network, among the few organizations entrusted to use the world-renowned Berkshire Hathaway name, brings to the real estate market a definitive mark of trust, integrity, stability and longevity.

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