



FOR IMMEDIATE RELEASE

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The Oxbow Hotel and The Lakely Will Reopen in June 2021

After over a year of closure due to the Covid-19 Pandemic, Eau Claire's only independent boutique hotel and restaurant will reopen welcome guests back this summer.

EAU CLAIRE, WI – March 25, 2021: It's official – The Oxbow Hotel and The Lakely, Eau Claire's boutique hotel and farm to fork restaurant in downtown Eau Claire, will reopen later this summer, on June 1, 2021, after over a full year of closure due to the Covid-19 Pandemic. The property, which offers 30 boutique hotel rooms, a full restaurant and bar, and a music and event venue, is known for highlighting all things local and authentic to Eau Claire. In March 2020 both the hotel and the restaurant closed, being one of the first and only properties to remain closed through the end of 2020, and beyond. While the decision to keep the business closed was a challenging one to make, the safety of the community, staff, and guests remained paramount concern, in addition to the general decline in travel and tourism.

The Oxbow Hotel will reopen in full capacity, continuing to offer hotel guests with unique experiences, albeit in slightly different ways that ensure guest safety and build connection through safe, socially distant experiences. The Lakely, located inside of The Oxbow Hotel, will reopen with a pivot towards new and exciting room service and carryout options, which has not been offered in the past. Limited in-person dining will also be offered inside the restaurant, and The Lakely's outdoor patio will be available for seasonal open-air dining.

"We've been looking forward to our reopening since the day we closed our doors... we're passionate about sharing the Oxbow experience with our community here in Eau Claire, and with guests who stay with us from near and far... when we're not able to do that, it feels like part of the local heartbeat diminishes. The Oxbow truly is a mecca for folks celebrating the arts, music, and local culture, and we couldn't be more excited to reopen our doors and get those people back in here." – Cassandra Lueck, Events & Marketing Director, The Oxbow Hotel

MORE ABOUT THE OXBOW HOTEL AND THE LAKELY

Opened in October of 2016, The Oxbow is a 30-room boutique, mid-century modern hotel, boasting a farm-to-fork concept restaurant, The Lakely, within its walls. The Oxbow Hotel and The Lakely is the result of a core group of collaborators – Nick Meyer, a local publisher/editor/retailer, Justin Vernon, the local musician behind Bon Iver and other projects, and Zach Halmstad, a local software company founder – coming together to breathe fresh life into a rundown 1947 hotel in Eau Claire’s downtown scene. Risen from a long and storied history, The Oxbow operates through the dedication of those who strive to write explorative music, Northwoods comforts, seasonally-curated fare and Midwest indie culture into the pages of Eau Claire’s history.