



It's how we get there

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Women in Trucking the Focus of the Latest TDA *On The Go* Podcast

MADISON, WI – March is Women's History Month, and TDA's On the Go Podcast highlights the role of women in the trucking industry. In the latest episode, TDA Executive Director Debby Jackson sits down with Ellen Voie, President & CEO and founder of the Women In Trucking Association.

"Whether it's driving, being a diesel mechanic, being a safety director, or even working in marketing or HR... there is a place here for any woman that wants to work in the industry," said Voie.

The Women In Trucking Association is a non-profit organization with the mission to encourage the employment of women in the trucking industry, promote their accomplishments, and minimize obstacles faced by women working in the industry.

"The companies that realize that diversity does increase net profits are the ones that have come to us and ask 'How can we do this? How do we attract women as drivers and technicians and into leadership roles?' That's what Women In Trucking does," Voie says. "We help them."

In her discussion with Jackson, Voie explains how her organization promotes opportunities for professional development, offers support and networking opportunities with peers.

The podcast is available on all popular podcasting platforms and via this link: <http://onthego.tdawisconsin.org/>.

About TDA

From the buses in Racine to the Port of Green Bay to the rail lines in Superior to the Waukesha County Airport to the roads we use every day, Wisconsin's transportation network is the key to connecting goods to market and people to jobs. Founded in 1971, the Transportation Development Association of Wisconsin promotes the vitality and safety of the state's transportation system, including public transit systems, airports, railroads, commercial ports, and roads. TDA's members include businesses, labor unions, citizen groups, units of government, and individuals.

Contact us at: www.tdawisconsin.org and Twitter handle @TDAWisconsin.

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