



GREATER MADISON
CHAMBER of COMMERCE

NEWS

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*****MEDIA ADVISORY*****

Greater Madison Business Leaders, Global Thought Leaders to Headline Chamber's Seventh Annual IceBreaker

***Those we rely on – and those they rely on – come together for
timely conversations exactly one year into the pandemic***

MADISON – Greater Madison business leaders and the global thought leaders they rely on will headline the Greater Madison Chamber of Commerce's seventh annual IceBreaker program tomorrow, Thursday, March 11 – exactly one year since COVID-19 was declared a global pandemic.

Presented by BMO Harris Bank, this year's event will blend the virtual and the physical while giving attendees a front-row seat to conversations addressing the challenges faced by businesses and the broader community.

This year's featured speakers are:

- Rosie Rios, 43rd Treasurer of the United States, who initiated and led the effort to place Harriet Tubman on the \$20 bill and whose signature currently appears on a record \$1.69 trillion out of the \$1.71 trillion in circulation worldwide.
- Rakesh Khurana, Dean of Harvard College and one of the world's leading experts on organizational behavior and leadership.
- Sheldon Danziger, President of the Russell Sage Foundation and one of the nation's foremost experts on public policy strategies to drive inclusive economic growth.
- Jack Salzwedel, Chair and CEO of American Family Insurance, who has overseen dramatic company growth as well as innovative and impactful corporate and social initiatives.
- Rebecca Blank, Chancellor of UW–Madison and an internationally respected economist who worked in three different presidential administrations.

"This year's IceBreaker began with us approaching some of Greater Madison's most inspiring and innovative business leaders to ask who they rely on to help tackle their most significant challenges – and whether we could listen in on those conversations," said Chamber President Zach Brandon. "Now, exactly one year after the official start of the pandemic, we are grateful to be able to bring together the thought leaders we rely on – and those they rely on – for conversations about solving the headwinds we face in this moment."

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WHAT: Greater Madison Chamber of Commerce's Seventh Annual IceBreaker

WHEN: Thursday, March 11, 11:30 a.m. to 1:00 p.m.

NOTE: For media access to the event and any questions about media accommodations or interview requests, please contact Erik Greenfield at 608-669-7884 or erik@madisonbiz.com.

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