

ALVERNO COLLEGE  
BELLIN COLLEGE  
BELOIT COLLEGE  
CARDINAL STRITCH UNIVERSITY  
CARROLL UNIVERSITY  
CARTHAGE COLLEGE  
CONCORDIA UNIVERSITY  
EDGEWOOD COLLEGE  
HERZING UNIVERSITY  
LAKELAND UNIVERSITY  
LAWRENCE UNIVERSITY  
MARIAN UNIVERSITY



WISCONSIN'S PRIVATE, NONPROFIT COLLEGES AND UNIVERSITIES  
WORKING TOGETHER FOR EDUCATIONAL OPPORTUNITY

MARQUETTE UNIVERSITY  
MEDICAL COLLEGE OF WISCONSIN  
MILWAUKEE INSTITUTE OF ART & DESIGN  
MILWAUKEE SCHOOL OF ENGINEERING  
MOUNT MARY UNIVERSITY  
NASHOTAH HOUSE  
NORTHLAND COLLEGE  
RIPON COLLEGE  
ST. NORBERT COLLEGE  
VITERBO UNIVERSITY  
WISCONSIN LUTHERAN COLLEGE

## FOR IMMEDIATE RELEASE

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## 30<sup>th</sup> Annual Private, Non-Profit Colleges' Career, Internship, & Graduate School Fair

MADISON, Wis. – The Wisconsin Association of Independent Colleges and Universities (WAICU) is hosting its 30th annual *WorkForce Fair: Jobs, Internships, and Graduate Schools* on March 4, 2021. This year's event is organized as a virtual fair on the Handshake career tool platform. *Workforce* pre-event sessions focused on preparing students for a virtual career fair. A post-event session is also planned highlighting advice for following up with recruiters. Employers and graduate schools continue to leverage the recruiting opportunity year after year, with over 110 exhibitor registrations and 700 students and alumni participants expected this year.

The annual career fair is organized by the career services offices at WAICU's 23 private, nonprofit colleges and universities. The career services offices are known as the Wisconsin Private Colleges Career Consortium (WIPCCC). *WorkForce* provides an opportunity for employers to be introduced to career-ready candidates and for job seekers to learn about exciting internships and careers. In these days of critical workforce shortages, opportunities like *WorkForce* take on greater importance for students, employers, and the entire state.

Dr. Rolf Wegenke, president of the Wisconsin Association of Independent Colleges and Universities (WAICU) commended the organizers of this event year-after-year. "As people lose jobs and look for another, others change jobs and careers over five times in their working years. *WorkForce* provides opportunities to students they could not achieve on their own," Wegenke said; "our career services professionals are making a difference."

**About WAICU:** The Wisconsin Association of Independent Colleges and Universities (WAICU) is the official organization of the 23 independent (or private) institutions of higher learning in Wisconsin. Membership is limited to accredited, nonprofit institutions, headquartered in Wisconsin. WAICU members collectively enroll 54,000 students. WAICU members offer over 470 academic programs and produce 24 percent of all the bachelor's degrees and 35 percent of all the advanced degrees awarded in the state. WAICU's mission is: "Working together for educational opportunity."

More information about WAICU members' career services can be found at [www.WAICUcareerconnect.org](http://www.WAICUcareerconnect.org).

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