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## FOR IMMEDIATE RELEASE

## Fox Cities Chamber Announces Werner Electric Supply as Silver-Certified Employee Friendly Workplace

Certification recognizes employers who demonstrate a significant commitment to promoting work/life integration for their employees

**APPLETON, Wis.** – (**March 1, 2021**) – Werner Electric Supply has been certified as a silver-level Employee Friendly Workplace in the Fox Cities by the Fox Cities Chamber of Commerce. This certification recognizes employers who demonstrate a significant commitment to promoting work/life integration by creating a positive work environment and experience for all employees.

Silver certified employers demonstrate a significant commitment to offering and expanding benefits and policies that support the work/life needs of employees.

Werner Electric Supply's philosophy of prioritizing their employees resonates with their strong culture and values. Formerly bronze certified, the organization continued to maintain an employee friendly mindset, making improvements that better support Werner employees and therefore advanced to a higher level of certification in 2021. Some of the new policies that helped Werner Electric Supply achieve silver certification in 2021 include; diversity and inclusion programs, education programs and bonus compensation programs.

The mission of the Fox Cities Employee Friendly Workplace Initiative is to encourage the adoption of more employee friendly workplace practices and policies in order to enhance work/life balance and successfully attract and retain the best employees to the region.

"The Fox Cities Chamber is honored to present Werner Electric Supply with the silver certification for Employee Friendly Workplace," shared Jennifer Brown, Sr. Director of Existing Industry and Innovation, at the Fox Cities Chamber and Regional Partnership. "Werner Electric Supply and The Werner Way exemplifies the core values of prioritizing a supportive work environment for all employees by emphasizing work/life integration. We applaud Werner's tremendous achievement and recognize their substantial efforts to make the Fox Cities more employee friendly."

Employee friendly workplace policies and practices foster a supportive work environment which improves employee engagement and encourages employee loyalty. To learn more about the Fox Cities Employee Friendly Workplace certification and initiative, please visit <a href="http://foxcitieschamber.com/employee-friendly-workplace">http://foxcitieschamber.com/employee-friendly-workplace</a>.





## About Fox Cities Employee Friendly Workplace Initiative

The Fox Cities Employee Friendly Workplace is a collaborative initiative between businesses and community organizations, led by the Fox Cities Chamber of Commerce, focused on enhancing work/life integration for all employees by encouraging the adoption of more employee friendly workplace practices and policies. It has the primary purpose of creating a supportive work environment and attracting and retaining top talent in the region. The certification is open to all employers with operations located in the Fox Cites (Calumet, Outagamie and Winnebago Counties). The comprehensive benefit criteria incorporated into the application is intended to be attainable as well as aspirational for employers of any size across all industry sectors. <a href="http://foxcitieschamber.com/employee-friendly-workplace">http://foxcitieschamber.com/employee-friendly-workplace</a>

## About Fox Cities Chamber of Commerce

The Fox Cities Chamber of Commerce captures the energy of one of Wisconsin's most dynamic regions and transforms it into innovative programs and services for its business members. The Fox Cities Chamber serves all of the Fox Cities communities within the counties of Outagamie, Calumet and the northern portion of Winnebago. The Fox Cities Chamber plays a leadership role in regional economic development efforts in Northeastern Wisconsin. For more information, visit www.foxcitieschamber.com.