



NEWS RELEASE

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Festival Foods, Hormel Foods Donate 7,000 Pounds of Ham to Feed Local Residents

HALES CORNERS, WISCONSIN – (Feb. 24, 2021) – As part of their ongoing support of hunger relief efforts, [Festival Foods](#) and [Hormel Foods](#) will donate 2,100 hams – or 7,000 pounds – to [Hunger Task Force in Milwaukee](#) next week. The gift is part of the [Hormel Cure 81 Hams for Hunger](#) program, which began in 1989.

"We are honored to join Hormel Foods and its partners to help feed local families," said Mark Skogen, Festival Foods president and CEO. "This program is especially significant this year, with so many in our communities suffering from hunger due to circumstances surrounding the pandemic."

"This generous ham donation will reach far and wide, reaching families throughout Wisconsin through Hunger Task Force's statewide network of Free and Local emergency food partners," said Sherrie Tussler, Executive Director of Hunger Task Force. "From local Milwaukee food programs to Tribal Nations in Minocqua to small food pantries in rural Wisconsin, these hams will make a difference for many. Thank you, Festival Foods!"

Hunger Task Force will pick up the 7,000-pound ham donation from Festival Foods next week. The media is invited to capture photos or video of the donation at the store docks.

Where: Festival Foods, 5600 S. 108th St., Hales Corners
When: Friday, March 5, 2020 | 9:30 – 9:50 a.m.
Visuals: Hunger Task Force staff loading nine pallets of hams onto truck

To learn more about Festival Foods and its commitment to community involvement, please visit www.festfoods.com.

ABOUT FESTIVAL FOODS

Founded in 1946 as Skogen's IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company, which began operating as Festival Foods in 1990, employs more than 7,500 full- and part-time associates and operates 33 full-service supermarkets across the state of Wisconsin. Festival Foods is @festfoods on Twitter, Instagram and Facebook. For more information about Festival Foods, visit www.festfoods.com.

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