

FOR IMMEDIATE RELEASE

Voting Begins in UScellular's Fifth Annual Black History Month Art Contest

Milwaukee (Feb. 1, 2021) – UScellular announced today that public voting is now open in the company's fifth annual Black History Month Art Contest with Boys & Girls Club of Greater Milwaukee. For the first time, voting is available online, and the Milwaukee community can visit go to <u>https://www.uscellular.com/artcontest</u> and click on the Boys & Girls Club of Greater Milwaukee to vote for their favorite piece of original art.

In January, Boys & Girls Club of Greater Milwaukee members created artwork in recognition of influential Black people from around the globe, including historical figures, world leaders, athletes and celebrities. Voting will remain open through Feb. 28, and anyone 18 or older can vote once for their favorite.

The top three vote-getters winners will be announced in March and prizes include gift cards in the following amounts:

- \$250 for 1st Place
- \$150 for 2nd Place
- \$100 for 3rd Place

"We are once again thrilled to work with Boys & Girls Club of Greater Milwaukee on this annual contest to honor Black icons and showcase youth in our community," said Kristy Baron, Director of Sales and Operations at UScellular. "This year's art certainly highlights the artistic talent among the Club members. We encourage the community to check out the art and vote online, and we look forward to celebrating the winners in March."

The public can vote for their favorite artwork at https://uscellular.sjc1.qualtrics.com/jfe/form/SV_0jsT1KP3vaVtwZo

No Purchase Necessary. Entrants who are minors must have parental consent to participate in the Contest. Official Contest Rules, including full entry details and Finalist and Winner selection criteria/voting are available by email request to <u>katie.frey@uscellular.com</u>.

About UScellular

UScellular is the fourth-largest full-service wireless carrier in the United States, providing national network coverage and industry-leading innovations designed to elevate the customer experience. The Chicagobased carrier is building a stronger network with the latest <u>5G</u> technology and offers a wide range of communication services that enhance consumers' lives, increase the competitiveness of local businesses and improve the efficiency of government operations. It is ranked #1 in the North Central Region in the J.D. Power 2020 Wireless Network Quality Performance <u>Study – Volume 2</u>. To learn more about UScellular, visit one of its retail stores or <u>www.uscellular.com</u>. To get the latest news, promos and videos, connect with UScellular on <u>Facebook.com/uscellular</u>, <u>Twitter.com/uscellular</u> and <u>YouTube.com/uscellularcorp</u>.

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