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Leadership Fox Cities Launches "Ready Readers"

Community effort aims to distribute free books to young Fox Cities readers

APPLETON, Wis. (February 4 2021) - Leadership Fox Cities, the 9-month, community-based leadership education program presented by the Fox Cities Chamber of Commerce, is now seeking donations for a new program called *Ready* Readers Fox Cities.

Ready Readers was developed by a subgroup of six participants in Leadership Fox Cities. Each year, program participants are divided into smaller cohorts to complete community improvement projects. With fewer children in schools or visiting libraries, providing options to get books into homes was a priority for the subgroup, which subsequently launched the initiative in partnership with United Way and Scholastic Books.

The program will place books at the kindergarten through 9th-grade reading levels in local organizations, where they will be made available free to the community.

Leadership Fox Cities participants leading the charge for Ready Readers Fox Cities include Mandy Dix of Miller Electric Manufacturing, Lucas Dorow of East Wisconsin Savings Bank, Becca Jakubek of Menasha Packaging, Amy Molitor of the City of Appleton, Noe Smart of Capital Credit Union, and Laina Wydeven of Employment Resource Group.

Financial donations are now being accepted through Feb. 26 and may be made through the Fox Cities Chamber via telephone to (920) 734-7101 or online at https://foxcitieschamber.com/talent/ready-readers-fox-cities/.

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About Fox Cities Chamber of Commerce

The Fox Cities Chamber of Commerce captures the energy of one of Wisconsin's most dynamic regions and transforms it into innovative programs and services for its business members. The Fox Cities Chamber serves all of the Fox Cities communities within the counties of Outagamie, Calumet and the northern portion of Winnebago. The Fox Cities Chamber plays a leadership role in regional economic development efforts in Northeastern Wisconsin. For more information, visit www.foxcitieschamber.com.