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PARK BANK’S PRESIDENT AND CEO RECOGNIZED FOR EXCELLENCE IN BANKING

Jim Hegenbarth Wins 2020 Wisconsin Bankers Association Banker Of The Year Award

MADISON, WI (February 3, 2021) — Jim Hegenbarth, President and CEO of [Park Bank](#), has been awarded the 2020 [Wisconsin Bankers Association](#) “Banker of the Year” for his outstanding commitment to the local Madison community and the broader banking industry during his career.

The Banker Of The Year Award highlights the importance of a Wisconsin banking CEO or President to their local communities - areas where Hegenbarth has made significant contributions.

From community leadership stretching across multiple organizations in the Madison area (Edgewood High School Board of Trustees and the American Family Children’s Hospital Board), to acting as the Ronald McDonald House Capital Campaign Chair, and being named a Domestic Abuse Intervention Services (DAIS) Community Champion in 2019, Hegenbarth’s tireless commitment to improving the Madison community has been central to his career.

In the banking space, Hegenbarth has been an iconic leader. Throughout his career, he has provided leadership to several industry associations both locally and nationally. During the ongoing global pandemic and political upheaval, Hegenbarth has played a vital role at Park Bank in promoting leadership programs and creating the Park Bank Diversity, Equity, and Inclusion Committee to create a more inclusive environment for Park Bank’s associates.

“I am honored to be the Wisconsin Bankers Association Banker of the Year. However, this award would not have been possible without the entire Park Bank team and what they were able to accomplish during a particularly demanding year,” said Jim Hegenbarth, President and CEO of Park Bank. “The drive and passion to improve the community that we live and work in are central to everyone at Park Bank, and this recognition is reflective of the positive impact this team has had in Dane County.”

The award was presented at the WBA Bank Executives Conference on February 2, 2021.

For more information on the [Wisconsin Bankers Association](#), visit www.wisbank.com.

For more information on Park Bank, visit ParkBank.com or call 608.278.2801.

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About Park Bank

With convenient locations throughout Dane County, Park Bank blends financial technology with individualized, proactive service in order to help clients achieve their goals. From individuals and families to nonprofits and businesses, Park Bank has over 50 years of experience bringing clients' ambition to fruition. As the longest-serving Madison-based community bank, Park Bank is driven to create an ever-stronger community through collaboration with nonprofit organizations focused on diversity and inclusion, paid volunteer time for associates to give their time and energy to causes that matter to them, and deepening charitable impact in order to help create positive change in the communities Park serves. Learn more at ParkBank.com or call 608.278.2801 for more information.