



Date: February 1, 2021

RE: Recycling Connections 40th Anniversary Kick-Off Event - Calling All Artists

*For Immediate Release*

Contact: Karin Sieg, Executive Director  
715-343-0722  
[karin@recyclingconnections.org](mailto:karin@recyclingconnections.org)

### **Recycling Connections 40th Anniversary Kick-Off Event - Calling All Artists**

(Stevens Point, Wis.) February 1, 2021 - Recycling Connections is a non-profit organization located in downtown Stevens Point. This year they are celebrating 40 years as an organization that has focused on recycling, solid waste, waste reduction and composting efforts around the region. The fun has already begun and now they are looking to you to get involved!

On Friday, January 29th, their official day of becoming an organization, Recycling Connections received a Certificate of Commendation from the governor of Wisconsin. It was presented to them by our local Portage County Representative Katrina Shankland. In addition to Rep. Shankland and her staff member Emily Conklin, Recycling Connections staff and board members were present, as well as a few distinguished guests. Following COVID-19 safety guidelines the event took place via zoom and all present did a virtual cheers with celebratory 40th anniversary stainless steel cups. The ceremony was recorded and is available on our Youtube channel.

To honor this exciting time Recycling Connections is kicking off their first public event with their Call for Artists with a Sticker Design Contest. The organization has come up with 7 environmentally focused slogans and they are looking for interested artists to submit designs that will be made into 3" round or square stickers.

For details on the sticker contest rules, deadlines, templates, and slogans go to [www.recyclingconnections.org](http://www.recyclingconnections.org) and click on the Sticker Design Contest ad. Contest opens on February 1st and designs must be submitted by no later than Monday, March 1st. The contest is open to anyone. Artists may submit designs for more than one slogan but are asked to only submit one design per slogan. Cash prizes will be awarded for each winning slogan design.

Throughout the year, Recycling Connections has events planned to celebrate its 40th Anniversary. The stickers from our Sticker Design Contest will be given out during our events this year, as well as into the future.

Sticker Design Contest details as well as event updates can be found on Recycling Connections website, [www.RecyclingConnections.org](http://www.RecyclingConnections.org). Follow our social media pages to be a part of the fun!

---

P.O. Box 91                      1100 Main Street, Suite 120                      Stevens Point, WI 54481-0091  
Phone: 715-343-0722                      [www@recyclingconnections.org](http://www@recyclingconnections.org)                      [admin@recyclingconnections.org](mailto:admin@recyclingconnections.org)

*Recycling Connections is a non-profit organization that specializes in connecting people, resources and communities to promote waste reduction, reuse, recycling and resource conservation.*