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Local groups set to raise \$500,000 on March 2 **The Big Share will support nonprofits working for a just recovery**

Madison, WI – On Tuesday, March 2, Madison-based nonprofit groups will participate in The Big Share®. With new nonprofits participating in the seventh annual campaign, groups are poised to raise \$500,000. Visit thebigshare.org for details.

“Recognizing that the COVID crisis is not over and the Black Lives Matter movement continues to teach us how we can do more for racial justice, it’s more important than ever to support groups that work for equality and systemic change,” said Executive Director Cheri Dubiel. “If we are going to recover from 2020, we have to make justice our focus. The Big Share is a way to donate to groups doing just that.”

Events leading up to The Big Share – including a kickoff event and Power Hour at 6:00 p.m. on Monday, March 1 – will be announced on Community Shares of Wisconsin’s social media platforms. All events from February through March 2 will have a special focus on virtual and donor-led experiences.

Community members will find it easy and fun to donate to their favorite groups. Visit thebigshare.org to search for groups by name or by issue area. Donate to one group, multiple groups, or set up your own fundraising page to support an organization or the whole campaign. Donations to Community Shares of Wisconsin are also welcome.

Community Shares of Wisconsin welcomes three new member groups that will be participating in The Big Share for the first time this year:

- [Inspire Barber College](#) – promotes spiritual, mental, physical and financial growth for individuals who are committed to enhancing their lives and the lives of others through the art and science of barbering.
- [Natural Circles of Support](#) – a mentorship and support program that centers the voices of African American students and builds on the strengths of their families and teachers to create conditions that support Black students and change the conditions in schools that keep inequities in place.
- [Urban Triage](#) – empowers Black families and children by developing and managing life-changing programming and mobilizing community resources to distribute them to those most in need.

For a complete list of Community Shares nonprofits, visit our website: <https://www.communityshares.com/member-nonprofits/nonprofits-list/nonprofits-list-alphabetically/>

“As we head into Community Shares’ 50th anniversary year, Wisconsinites can look to Community Shares of Wisconsin as a hub for the causes they care about most,” said Dubiel. “Whether it’s an environmental group that has worked to protect our climate since the first Earth Day or grassroots, racial justice groups that mobilizes youth power through social media, you can find a cause to support through The Big Share.”

The Big Share’s 2021 presenting sponsor is [Madison Community Foundation](#). Additional sponsors will be announced.

Since 1971, Community Shares of Wisconsin and its members have worked together to advance social justice and protect the environment in Wisconsin. Together they envision a future where people come together to ensure every member of their community is safe, healthy, and able to thrive.