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FOR IMMEDIATE RELEASE

Fox Cities Chamber adds three to professional staff

Mary Jo Beschta, Kate Bruns, and Sharla Jens join Chamber team

APPLETON, Wis. (Jan. 18, 2021) – The [Fox Cities Chamber of Commerce](#) is kicking off 2021 by officially welcoming three new full-time staff members to its team.

Kate Bruns, who joined the staff on a part-time basis in November 2020, is now the Chamber’s full-time Vice President for Marketing and Communications as of Jan. 4. On Jan. 11, the Chamber added Sharla Jens as Vice President for Investor Relations and Mary Jo Beschta as Administrative Assistant.

“As we enter 2021, I am very excited about the new ways we can serve our members and our community by adding these three talented individuals to our full-time staff,” Chamber President and CEO Becky Bartoszek said. “Each one of them brings a broad base of knowledge and a wealth of experience to the Chamber’s work and will help us make a real impact.”

As Vice President for Marketing and Communications, Bruns will oversee the Chamber’s efforts in the areas of public and media relations, marketing and advertising, publications and communications, branding, and member publicity. Before joining the Chamber she spent 20 years overseeing a wide variety of marketing and communications projects at Iowa State University in Ames, Iowa, and worked as a freelance writer and editor for clients across the Midwest.

As Vice President for Investor Relations, Jens will serve as the primary point of contact for the Chamber’s investors, working to understand their needs and steward their support to benefit initiatives in economic development, community development, and talent attraction. Prior to her work with the Chamber, Jens served in management and sales leadership roles with Multi Color Corporation (formerly WS Packaging Group), National Envelope , and State Farm Insurance, as well as spent 17 years managing critical business accounts across the Midwest for Alltel.

As Administrative Assistant, Beschta will wear a wide assortment of hats at the Chamber of Commerce, bringing her legal and organizational background to special projects that range from community relations to organizational infrastructure. She will also serve as the primary liaison to the Chamber's 27-member Board of Directors. Beschta spent 17 years at Adventures in Advertising (AIA) in Appleton, where she most recently managed AIA's legal department for two years.

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About Fox Cities Chamber of Commerce

The Fox Cities Chamber of Commerce captures the energy of one of Wisconsin's most dynamic regions and transforms it into innovative programs and services for its business members. The Fox Cities Chamber serves all of the Fox Cities communities within the counties of Outagamie, Calumet and the northern portion of Winnebago. The Fox Cities Chamber plays a leadership role in regional economic development efforts in Northeastern Wisconsin. For more information, visit www.foxcitieschamber.com.