

## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

### **MENASHA CORPORATION RANKED 17<sup>th</sup> MOST SUCCESSFUL COMPANY ON DELOITTE'S 2020 WISCONSIN 75™**

*Attributes success to employees living the company's values that include 'doing the right thing.'*

NEENAH, Wis. (November 17, 2020) – Menasha Corporation is proud to announce that it ranked No. 17 on Deloitte's [Wisconsin 75™](#), a ranking of the 75 largest private companies in Wisconsin, based on sales revenue. Menasha Corporation has been featured on the top-tier list every year since the award inception in 2003.

Menasha Corporation's President and Chief Executive Officer, Jim Kotek, credits employees' perseverance and living the company's values based on doing what is right. He said, "Our company's resiliency and strength during this challenging time has been defined by the commitment and actions of our people. This year in particular, our employees stepped up to ensure a safe working environment while serving the changing needs of our customers. I am proud of their efforts, which have resulted in our continuous recognition as a Wisconsin 75 company."

"The Wisconsin 75 list recognizes the important role private companies play in the local economy. Comprised of some of the state's most recognizable brands and exciting emerging companies, these organizations demonstrate incredible leadership and when called upon, adapt to help guide our state through various obstacles," said Scott Wrobbel, US central region leader and Wisconsin managing partner of Deloitte LLP.

#### **About Deloitte's 2020 Wisconsin 75**



Deloitte’s annual Wisconsin 75 list salutes the largest privately held Wisconsin-based companies. These companies play a key role in the state’s economy. Wisconsin 75 award winners are selected based on annual sales revenue.

To be eligible for Deloitte’s Wisconsin 75 recognition, companies must have a majority ownership by an individual(s), family, employee stock ownership plan, or private equity firm. Public companies are eligible when greater than 50 percent of the value or vote of the shares are owned by individuals, family, an employee stock ownership plan, or private equity. Additionally, companies must have annual sales revenue of at least USD 50,000. The Wisconsin 75 excludes cooperatives and accounting, tax, legal, and consulting service companies.

### **About Menasha Corporation**

Menasha Corporation is a leading corrugated and plastic packaging manufacturer and supply chain solutions provider specializing in retail merchandising packaging and displays, plastic reusable containers and pallets, protective packaging interiors, and packaging supply chain and fulfillment services. Menasha Corporation’s products and services are used by major food, beverage, consumer products, healthcare, pharmaceutical, industrial and automotive companies. Established in 1849, Menasha Corporation is one of America’s oldest privately held, family-owned manufacturing companies. Headquartered in Neenah, Wisconsin, the company employs approximately 6,400 employees in 112 facilities in North America and Europe. For more information, visit [www.menashacorporation.com](http://www.menashacorporation.com).

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