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  ***For Immediate Release***

**Green Bay Area Public Schools to Receive $20,000 Donation as Part of Eye Health Campaign for Children to Support Remote Learning Amid COVID-19**

* ***Green Bay Area Public Schools to receive $20,000 to help purchase laptops with blue light-filtering properties, plus educational materials to help reduce the risk of digital eye strain amid increased use of distance learning and screen time by young people***
* ***Educational webinar scheduled for Oct. 13 to provide tips to help reduce digital eye strain for students, parents, teachers, school administrators, employers and all consumers***

**GREEN BAY (Oct. 7, 2020)** - Green Bay Area Public Schools will receive $20,000 to help meet the needs of local students, including to purchase laptops with blue light-filtering technology. The donation is part of a national public awareness campaign focused on children’s eye health, helping support the well-being of young people as they spend more time learning remotely and using digital devices for fun.

UnitedHealthcare Vision is donating a combined total of $100,000 to five school districts across the

country, with the funds in some cases being used to purchase laptops for students with embedded blue

light blocking technology. The donation is part of the UnitedHealthcare Eye Care Program, which is

designed to help address the unique eye-health challenges that young people may face.

People now spend an average of 13 hours per day on digital devices, with children especially at risk of

possible vision issues related to excessive exposure to blue light.

Children may be at higher risk of issues related to screen time, as their still-developing eyes generally allow for more high-energy blue light to reach their retinas. [One in four children](https://www.preventblindness.org/childrens-vision-screening) have an undiagnosed vision problem that, if left untreated, may result in learning issues and may hinder academic performance and development.[[1]](#footnote-1)As much as 80 percent of what children learn is through their eyes[[2]](#footnote-2), so it is important for young people to have access to comprehensive eye exams.

UnitedHealthcare and Eyesafe will host the **Blue Light Summit 2020** on Oct. 15, bringing together world leaders from consumer electronics and health care to discuss the connection between blue light, screen time and eye health. For parents, teachers, school administrators, employers and all consumers, a separate webinar is scheduled for Oct. 13 to share information about ways to help reduce blue light exposure amid the increased prevalence of distance learning due to COVID-19. People can [click here to register for the Blue Light Summit 2020](http://bluelightsummit.com/) and [click here for details about the educational webinar](https://cas.video.uhc.com/media/Screen%2BTime%2Band%2BChildren%27s%2BEye%2BHealthA%2BStrategies%2Bto%2Bhelp%2Breduce%2Bthe%2Brisk%2Bof%2Bdigital%2Beye%2Bstrain%2Bamong%2Bchildren%2Band%2Bteens/1_fvz3i2q5).

**About UnitedHealthcare**

UnitedHealthcare is dedicated to helping people live healthier lives and making the health system work better for everyone by simplifying the health care experience, meeting consumer health and wellness needs, and sustaining trusted relationships with care providers. In the United States, UnitedHealthcare offers the full spectrum of health benefit programs for individuals, employers, and Medicare and Medicaid beneficiaries, and contracts directly with more than 1.3 million physicians and care professionals, and 6,500 hospitals and other care facilities nationwide. The company also provides health benefits and delivers care to people through owned and operated health care facilities in South America. UnitedHealthcare is one of the businesses of UnitedHealth Group (NYSE: UNH), a diversified health care company. For more information, visit UnitedHealthcare at www.uhc.com or follow @UHC on Twitter.

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1. [↑](#footnote-ref-1)
2. [↑](#footnote-ref-2)