



## A FREE ACCELERATOR FOR EARLY-STAGE STARTUPS

### OUR PROGRAM

#### COACHING

Individualized coaching and mentorship from the gBETA team during weekly, one-on-one meetings.

#### MENTOR MEETINGS

One-on-one meetings with mentors including serial entrepreneurs, subject matter experts and investors.

#### LUNCH & LEARNS

Weekly lunch featuring topics relevant to startups including understanding market size, choosing a revenue model, and setting financing goals and milestones. Lunches are open to the broader community.

#### PITCH NIGHT

Exclusive reception during which participating companies have the opportunity to pitch to an audience of mentors, community members and investors.

#### NETWORK

Introductions to gener8tor network of alumni, mentors, potential customers, corporate partners and investors.

#### COMMUNITY

Opportunity to build relationships within each cohort of five companies, and the community of gener8tor and gBETA alumni.

#### ADDITIONAL PERKS

- A guaranteed first round interview to gener8tor's core accelerator program.
- \$1M + in deals and perks from vendors like IBM Cloud, Rackspace, Amazon, PayPal, Zendesk and Microsoft.

### STATISTICS



#### GOLD

gBETA is powered by gener8tor, a nationally ranked accelerator



#### 377

Portfolio companies



#### 54%

Alumni that have gone on to participate in a full-time, equity-based accelerator or raise a seed round.



#### \$103.04M

Raised by gBETA alumni



#### 127

Seed rounds



#### 45

Accelerator acceptances

### HOW TO APPLY

[gBETAstartups.com/apply](https://gBETAstartups.com/apply)

[gBETA@gener8tor.com](mailto:gBETA@gener8tor.com) | [gBETAstartups.com](https://gBETAstartups.com)

A GENER8TOR PROGRAM

