



**THE H.S. GROUP**  
A CAREER PARTNERS INTERNATIONAL FIRM

## **The H.S. Group Acquires Career Momentum, Inc.** *Expands footprint into Madison and Milwaukee*

FOR IMMEDIATE RELEASE

September 1, 2020

(Green Bay-Appleton-Madison-Milwaukee) [The H.S. Group](#), a Green Bay-based talent management services firm with offices in Appleton, has acquired [Career Momentum, Inc.](#) of Madison and Milwaukee.

“Our two firms are an excellent fit, with each of us offering expertise in a range of complementary services,” explained The H.S. Group owner/president, [Joey Leonard](#). “The acquisition provides us with an expanded footprint covering the state of Wisconsin, getting us into new marketplaces with existing business already underway. We’ll now offer a comprehensive suite of services from recruitment to outplacement, including HR consulting, career coaching, assessments, surveys and talent development.”

Career Momentum personnel will all be retained as part of the acquisition. “They have talented experts on board and we look forward to having them be a part of our team,” added Leonard.

Career Momentum President [Cory Erickson](#) will remain with the business to help with integration and transition matters before retiring in June 2021. “I’ve gotten to know The H.S. Group and Joey Leonard through our membership in [Career Partners International](#). We have similar approaches to business, personnel and client relationship-building. I am confident our firm, our people and our clients are in good hands under Joey’s leadership.”

Both The H.S. Group and Career Momentum are members of Career Partners International (CPI), a talent management organization serving more than 300 locations in over 45 countries worldwide. “CPI allows our firms to provide local expertise but with a global reach to companies large and small,” stated Leonard. “We will retain the CPI partnership covering Northeast Wisconsin and will now enter the Milwaukee market, in addition to acquiring Career Momentum’s membership for the Madison market.”

The acquisition closed on August 31, 2020. Terms of the deal were not released

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**About The H.S. Group:** *The H.S. Group was founded in 1967 and has offices in Green Bay and Appleton. It serves its clients through all phases of employment, from talent acquisition through retention, development and transition. Services include retained and contingency searches, career transition and management services, coaching, assessments and human resource consulting. The H.S. Group works with both publicly and privately held businesses throughout the U.S. For more information, go to: [www.thehsgroup.com](http://www.thehsgroup.com). You can also find The H.S. Group on [Twitter](#) and [LinkedIn](#).*

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