

For Immediate Release
 August 17, 2020

Finalists Announced for 2020 Wisconsin Innovation Awards

Winners to be announced at virtual awards ceremony on October 13, 2020

Madison— August 17, 2020 — Ten companies and nonprofit organizations have been selected as finalists for the 2020 Wisconsin Innovation Awards. In total, over 380 businesses, products and services from around the state were nominated. The finalists were determined by a panel of 30 statewide industry experts, with winners to be announced on October 13, 2020 at a virtual awards ceremony. Nominations spanned all parts of Wisconsin, representing large, medium and small companies, startups, established businesses, and nearly all industries.

The Wisconsin Innovation Awards Ceremony is open to the public, with registration details available soon. Details on the program and event are available at www.wisconsininnovationawards.com.

The Wisconsin Innovation Awards Ceremony is presented by Alliant Energy, American Family Insurance, and Wipfli. Additional support provided by Exact Sciences, Green Clock, JP Cullen, Neider & Boucher, Wisconsin Economic Development Corporation and the Wisconsin Union. Supporting sponsors include Eppstein Uhen Architects, First Business Bank, gener8tor, HealthX Ventures, Madison College, Madison Gas & Electric, State Bank of Cross Plains, Wisconsin Alumni Research Foundation, and Worklud. Media support provided by Wisconsin Inno.

2020 Wisconsin Innovation Awards Finalists:

Company	City
Arbré Technologies, Inc. http://www.arbretech.com	Stevens Point
LEDSENS, LLC dba safelumin http://www.safelumin.com	Oconomowoc
Madison Reading Project http://madisonreadingproject.com	Madison
Match Grade Medical http://matchgrademed.com	Neenah
Motivo, Inc. http://www.motivolife.com	Burlington
OnLume Surgical http://www.onlume.com	Madison
Pinpoint Software Inc.: Date Check Pro http://www.datecheckpro.com	Madison



Pyran http://www.pyranco.com	Madison
Safeli, LLC http://www.safelimaterials.com	Shorewood
Strong Microbials http://www.strongmicrobials.com	Milwaukee

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About the Wisconsin Innovation Awards

The Wisconsin Innovation Awards (WIA) connects and showcases innovators throughout the state of Wisconsin, across industries and organizations of all shapes and sizes.

By producing and providing educational media content, organizing a statewide network of experts willing to mentor and support each other, and hosting events that highlight groundbreaking work, WIA is building a lasting legacy of instruction inspired by Wisconsin's thinkers, makers, creators, and designers. WIA fosters innovation in this state and helps shine a light on companies throughout the state that have transformational ideas.

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