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**RENEW Wisconsin Announces Heather Allen as Executive Director**

**Madison, WI,** August 11, 2020 — RENEW Wisconsin, a nonprofit organization that promotes renewable energy in Wisconsin, has named Heather Allen as Executive Director. Ms. Allen was hired as RENEW’s Program Director in July 2018 and has been acting as Interim Executive Director since March, when RENEW’s prior Executive Director, Tyler Huebner, was appointed by Governor Tony Evers to the Wisconsin Public Service Commission.

Prior to joining RENEW Wisconsin, Ms. Allen worked as the Legislative Analyst for the City of Madison’s Common Council. She brings to RENEW a cumulative 15 years of experience developing policies and programs at the Clean Lakes Alliance, Natural Resources Defense Council, National Oceanic and Atmospheric Administration, and the City of Madison.

“With Heather at the helm, RENEW is well-positioned to steer Wisconsin's clean energy transition on a path towards a broader distribution of its benefits,” said Michael Vickerman, Policy Director at RENEW Wisconsin. “As state and local governments, schools, businesses, farmers, tribes, affinity groups, and individuals become more invested in clean energy, RENEW will be working with them to realize a future in which renewable energy is available and accessible for anyone who desires it."

“I’m thrilled to congratulate Heather Allen on becoming Executive Director of RENEW Wisconsin,” said Deb Erwin, Manager, Regulatory Policy, Xcel Energy. “As a national leader in the clean energy transition, Xcel Energy knows the importance of working together with partners to make our vision a reality. We look forward to working with Heather to bring all the benefits of the clean energy transition to Wisconsin.”

Eric Udelhofen, RENEW Wisconsin Board of Directors Chair and Project Developer at OneEnergy Renewables, a RENEW business member added, “The RENEW Board is thrilled that Heather Allen has accepted the offer to become our new Executive Director, and is very excited to continue working together with Heather to advance RENEW’s mission of advancing renewable energy in Wisconsin. Heather is a fierce advocate for our issues and will be able to step in and be an effective advocate and leader from day one.”

Ms. Allen said, “As we look ahead to the next five years, there is so much opportunity for clean energy. Price drops in wind and solar and public interest in generating clean emission-free electricity have paved the way for growth and innovation in new technologies. Electric vehicles, batteries, and demand response solutions are reshaping the energy landscape to allow for a more responsive, sustainable, and affordable grid.”

“We are committed to increasing equitable access to the benefits of renewable energy so that all Wisconsinites have a clear stake in our energy system. I envision a future in which Wisconsin becomes a renewable energy leader and a model for other states.” She added, “This is the moment to seize the opportunity to shift towards renewable energy, keep billions of dollars in Wisconsin, and reinvest in our local economies.”

Ms. Allen is the producer and host of Wisconsin Energy Broadcast (WEB) on WORT 89.9 FM, a monthly broadcast, where she discusses clean technology and renewable energy in the Midwest.

Ms. Allen received a Bachelor of Science in Biological Aspects of Conservation and International Relations from the University of Wisconsin - Madison and Master of Arts in International Environmental Policy from Middlebury Institute of International Studies.

**About RENEW Wisconsin**

RENEW Wisconsin is a nonprofit organization that promotes renewable energy in Wisconsin. RENEW works on policies and programs that support solar power, wind power, biogas, local hydropower, geothermal energy, and electric vehicles. More information on RENEW’s website: [www.renewwisconsin.org](http://www.renewwisconsin.org/).